

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383403

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900361870
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FF ONE, LLC		11/01/2015	Corporation: PUERTO RICO

RECEIVING PARTY DATA

Name:	Latin Media House, LLC
Street Address:	Ave. Fernandez Juncos 1700
City:	San Juan
State/Country:	PUERTO RICO
Postal Code:	00914
Entity Type:	Limited Liability Company: PUERTO RICO

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2575120	BUENA VIDA
Registration Number:	1721839	CARIBBEAN BUSINESS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: sueirolaw@me.com

Correspondent Name: Roberto Sueiro

Address Line 1: Urb. San Francisco Tulipan Street 170

Address Line 4: San Juan, PUERTO RICO 00927

NAME OF SUBMITTER:	Edgardo Canales
SIGNATURE:	/LatinMediaHouse/
DATE SIGNED:	05/06/2016

Total Attachments: 3

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BILL OF CONVEYANCE

KNOW ALL PERSONS BY THESE PRESENTS, that pursuant to that certain Operating Agreement of **Latin Media House, LLC**, a Puerto Rico limited liability company (the "**Transferee**"), dated November 1, 2015 (the "**Operating Agreement**"), by **FF One LLC**, a Puerto Rico limited liability company (hereinafter, "**FF ONE**" or the "**Transferor**"), and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Transferor, as indicated in the Operating Agreement, on November 1, 2015 granted, bargained, sold, assigned, conveyed, transferred, delivered and set over, alienated, delivered, and confirmed unto Transferee, the Purchased Assets formerly related to or owned or held for or in connection with the DRS Business, all such terms as defined in that certain Asset Purchase Agreement dated October 30, 2015 by and among (i) Direct ResponSource, Inc., (ii) Casiano Communications, Inc.; and (iii) FF ONE.

TO HAVE AND TO HOLD, the rights, titles and interests in and to the Purchased Assets (excluding the Leases and Assumed Contracts) granted, bargained, sold, assigned, conveyed, transferred, delivered and set over unto the Transferee on November 1, 2015, for its own use and benefit forever.

AND each of the parties hereto shall use commercially reasonable efforts to take, or cause to be taken, all action, and to do, or cause to be done, all things reasonably necessary, proper or advisable under applicable laws and regulations to consummate and make effective the assignment of the Purchased Assets (excluding the Leases and Assumed Contracts) in accordance with this Bill of Conveyance, including, without limitation, the execution of whatever additional documents, of a private or public nature, may be necessary or convenient.

The terms, covenants and agreements herein contained shall bind and inure to the benefit of the respective parties hereto and their respective legal representatives, successors and assigns.


IN WITNESS WHEREOF, the Transferor has caused this Bill of Conveyance to be executed and delivered by its duly authorized representatives as of this 6th day of November, 2015.

[Signature Pages Follow]



Transferor:

FF One, LLC, a Puerto Rico limited liability company

By: 
Name: Heiko Faass
Title: CEO

Accepted and Agreed to:

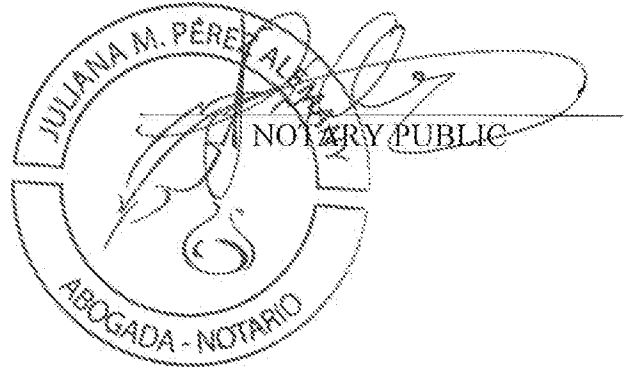
Transferee:

Latin Media House, LLC, a Puerto Rico limited liability company

By: 
Name: Heiko Faass
Title: CEO

Affidavit Number: 127

Acknowledged and subscribed by Heiko Faass, of legal age, married, business executive and resident of San Juan, Puerto Rico, as CEO of FF One LLC; and as CEO of Latin Media House, LLC, personally known to me. In San Juan, Puerto Rico, on November 6th, 2015.



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A small, handwritten mark or signature in the bottom right corner of the page.