

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM383599

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	Release of Security Interest filed at Reel/Frame: 5278/0405
RESUBMIT DOCUMENT ID:	900362685

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FCC, LLC DBA FIRST CAPITAL WESTERN REGION, LLC		04/24/2016	Limited Liability Company: FLORIDA

RECEIVING PARTY DATA

Name:	PALETERIA LA MICHOACANA (SUB), INC.
Street Address:	2068 LAPHAM DRIVE
City:	MODESTO
State/Country:	CALIFORNIA
Postal Code:	95354
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	86157010	SOUR CHILLS
Serial Number:	86156963	MEXICOLD FRUIT BARS
Serial Number:	85393112	LA INDITA MICHOACANA
Serial Number:	85378387	LA INDITA
Serial Number:	85341601	LA INDITA MICHOACANA
Serial Number:	77451471	LA MICHOACANA ES NATURAL
Registration Number:	4575948	COOLSTIX
Registration Number:	4481570	MINI JUICYCREAMS
Registration Number:	4061180	E-NORMUS
Registration Number:	3210304	LA INDITA MICHOACANA
Registration Number:	2905172	
Registration Number:	2968652	
Registration Number:	3121493	DOMINGUERA

CORRESPONDENCE DATA

Fax Number: 3128637806

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

Phone: 312-863-7198
Email: nancy.brougher@goldbergkohn.com
Correspondent Name: Nancy Brougher, Paralegal
Address Line 1: Goldberg Kohn Ltd.
Address Line 2: 55 East Monroe Street, Suite 3300
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	7212.013
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NAME OF SUBMITTER:	Nancy Brougher
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SIGNATURE:	/njb/
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DATE SIGNED:	05/09/2016
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Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE, dated as of April 24, 2016 is made by FCC, LLC DBA First Capital Western Region, LLC, a Florida limited liability company ("FFC"), with reference to a certain Patent and Trademark Security Agreement executed May 7, 2014 and Supplement to Patent and Trademark Security Agreement executed December 14, 2014 executed by PALETERIA LA MICHOACANA (SUB), INC. ("PLM"), a California corporation, in favor of FFC (as amended, restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement"), which was recorded with the United States Patent and Trademark Office on May 12, 2014, at reel and frame number 5278/0405 and January 6, 2015 at reel frame number 5435/0325, respectively.

For good and valuable consideration, receipt of which is hereby acknowledged, FFC hereby:

1. releases, relinquishes and discharges its lien on and security interests in the assets granted to FFC by PLM with respect to all trademarks described in the Trademark Security Agreement, including, but not limited to, the trademarks listed on Exhibit A attached hereto (collectively, the "PLM Trademarks"); and
2. to the extent FCC shall be deemed to have any right, title or interest in the PLM Trademarks, retransfers and reassigns to PLM all of such right, title and interest without representation or warranty of any kind whatsoever.

FCC hereby authorizes and requests that the Commissioner for Patents and Trademarks and any other governmental official record this Notice of Release of Security Interest in Trademarks. This Release shall be governed by the laws of the State of California.

IN WITNESS WHEREOF, the undersigned has caused this Release to be executed by its
duly authorized officer as of the date first written above.

FCC LLC DBA FIRST CAPITAL WESTERN
REGION, LLC

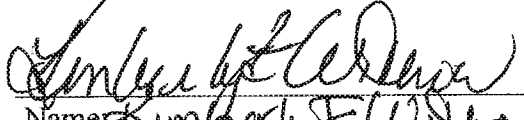
By: 
Name: Kimberly F. Whitson
Title: Senior Vice President Legal Counsel
Date: April 24, 2016

EXHIBIT A

United States Trademarks

MARK	App. No. Reg. No.	STATUS
SIERRA DEL SOL FARMS	86785470	Pending -- Application filed 10/12/15
SIERRA DEL SOL FARMS	86758902	Pending -- Application filed 09/16/15
None (Design only)	86453534	Pending -- Application filed 11/13/14
None (Design only)	86453485	Pending -- Application filed 11/13/14
LA MICHOACANA	86453565	Pending -- Application filed 11/13/14
LA MICHOACANA	86453553	Pending -- Application filed 11/13/14
SOUR CHILLS	86157010	Pending -- Application filed 01/03/14
MEXICOLD FRUIT BARS	86156963	Pending -- Application filed 01/03/14
LA INDITA MICHOACANA	85393112	Pending -- Application filed 08/09/11
LA INDITA	85378387	Pending -- Application filed 07/22/11
LA INDITA MICHOACANA	85341601	Pending -- Application filed 06/08/11
LA MICHOACANA ES NATURAL	77451471	Pending -- Application filed 04/17/08
COOLSTIX	4575948	Registered
MINI JUICYCREAMS	4481570	Registered
E-NORMUS	4061180	Registered
LA INDITA MICHOACANA	3210304	Registered
None (Design only)	2905172	Registered
None (Design only)	2968652	Registered
DOMINGUERA	3121493	Registered