

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382742

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mrs. Green's Natural Market, Inc.		02/19/2015	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Planet Organic Holding Corp.		
Street Address:	1 Bridge St., 2nd Floor Suite 3		
City:	Irvington		
State/Country:	NEW YORK		
Postal Code:	10533		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3478919	MRS. GREEN'S NATURAL MARKET	
CORRESPONDENCE DATA			
Fax Number:	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-480-1500		
Email:	jenny.birmingham@huschblackwell.com		
Correspondent Name:	Alan S. Nemes		
Address Line 1:	Husch Blackwell LLP		
Address Line 2:	190 Carondelet Plaza, Suite 600		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	523963.2001		
NAME OF SUBMITTER:	Alan S. Nemes		
SIGNATURE:	/Alan S. Nemes/		
DATE SIGNED:	05/03/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is entered into as of February 19, 2015 by and between MRS. GREEN'S NATURAL MARKET, INC., a New York corporation, (hereinafter "Assignor") and PLANET ORGANIC HOLDING CORP., a New York corporation (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the mark MRS. GREEN'S NATURAL MARKET, U.S. Trademark Reg. No. 3,478,919 for MRS. GREEN'S NATURAL MARKET, and all associated goodwill (the "Mark");

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Mark and the associated goodwill, and Assignor wishes to assign the Mark and associated goodwill as set out herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee its entire worldwide right, title and interest in and to the Mark, together with the goodwill associated therewith, including all registrations and applications therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives.

This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

Assignor:
MRS. GREEN'S NATURAL MARKET, INC.

Assignee:
PLANET ORGANIC HOLDING CORP.

By: *Patrick Brown*

By: *Patrick Brown*

Printed Name: Patrick Brown

Printed Name: Patrick Brown

Title: CEO

Title: CEO