

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383587

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Life Insurance Center, LLC		01/01/2016	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Crump Life Insurance Services, Inc.		
Street Address:	4135 North Front Street		
City:	Harrisburg		
State/Country:	PENNSYLVANIA		
Postal Code:	17110		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4344994	QUICK LIFE	
CORRESPONDENCE DATA			
Fax Number:	7042456515		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-245-6515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	05/09/2016		
Total Attachments: 1			
source=QL Trademark Assignment#page1.tif			

OP \$40.00 4344994

**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, The Life Insurance Center, LLC, a Colorado limited liability company with an address at Suite 580, 26 W. Dry Creek Circle, Littleton, Colorado 80120-8064, United States of America, (referred to hereafter as "ASSIGNOR") was the owner of all right, title and interest in and to the QUICK LIFE mark including the goodwill and common law rights associated therewith (the "Mark");

WHEREAS, ASSIGNOR is the listed owner of US Registration No. 4,344,994 for the Mark (the "Registration"); and

WHEREAS, Crump Life Insurance Services, Inc., a Pennsylvania corporation with an address at 4135 North Front Street, Harrisburg, Pennsylvania 17110, United States of America (hereinafter referred to as "ASSIGNEE") has acquired the Mark, the Registration and any and all rights associated therewith (including any common law rights and goodwill) owned by ASSIGNOR pursuant to an Asset Purchase Agreement effective as of January 1, 2016.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the Mark, including, without limitation, the Registration and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Mark, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 1st day of January, 2016.

ASSIGNOR:

THE LIFE INSURANCE CENTER, LLC

Signature: Par Wedeking

Printed Name: Par Wedeking

Title: President