

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383614

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DYDJU PTY LIMITED		02/24/2016	Proprietary Limited Company: AUSTRALIA
RECEIVING PARTY DATA			
Name:	CLOUD COACH, INC.		
Street Address:	1624 Market Street		
Internal Address:	Suite 202		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80202		
Entity Type:	Corporation: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4162547	CLOUD COACH	
Registration Number:	4328501	CLOUD COACH	
CORRESPONDENCE DATA			
Fax Number:	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(303) 629-3400		
Email:	broms.maria@dorsey.com		
Correspondent Name:	Dorsey & Whitney LLP		
Address Line 1:	1400 Wewatta Street, Suite 400		
Address Line 2:	IP Department		
Address Line 4:	Denver, COLORADO 80202-5549		
NAME OF SUBMITTER:	Maria T. Broms		
SIGNATURE:	/MB 10216/		
DATE SIGNED:	05/09/2016		
Total Attachments: 7			
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TRADE MARK ASSIGNMENT DEED

Dydju Pty Limited
Cloud Coach, Inc.

BANKI HADDOCK FIORA

LAWYERS

Level 10, 179 Elizabeth Street Sydney NSW 2000 Australia
Telephone 61 2 9266 3400 Facsimile 61 2 9266 3433
email@bhf.com.au www.bhf.com.au

Liability limited by a scheme approved under Professional Standards Legislation

TRADEMARK
REEL: 005789 FRAME: 0566

Trade Mark Assignment Deed

TRADE MARK ASSIGNMENT DEED

THIS AGREEMENT IS MADE AS A DEED ON *24 February* ~~2015~~ 2016

PARTIES

DYDJU PTY LIMITED ACN 114 667 140 of Level 32, 1 Market Street, Sydney, New South Wales 2000, Australia (Assignor)

CLOUD COACH, INC. of 1624 Market Street, Suite 202, Denver, CO United States of America (Assignee)

BACKGROUND

The Assignor was the owner of the trade mark registrations set out in Schedule 1 (Trade Marks).

The Assignor has agreed to assign all rights and interest in the Trade Marks to the Assignee.

AGREEMENTS

Assignment

Pursuant to this Agreement and in consideration of the sum of ten dollars (AU\$10.00) and other good and valuable consideration paid to the Assignor, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns all its rights, title and interest in the Trade Marks, along with any goodwill associated with the Trade Marks, to the Assignee;

This Assignment includes all rights of action of the Assignor, including the right to seek damages and available remedies against third parties for past, present or future infringement of the Trade Marks.

Warranty

The Assignor warrants that it is the sole legal and beneficial owner of the Trade Marks and the Assignor has not assigned, transferred, licensed, encumbered, or otherwise conveyed any right, title or interest in or to any of the Trade Marks to any person or entity;

The Assignor has the authority and capacity to assign the Trade Marks to the Assignee;

The Assignor has no agreement(s), relationship(s) or commitment(s) with or to any other person or entity which may conflict with any of the assigned rights, title and interest in the Trade Marks to the Assignee.

Trade Mark Assignment Deed

Further assurance

Each party must at its own expense sign all documents and do all things that another party from time to time reasonably requests in order to effectuate, perfect or complete this agreement.

Entire agreement

This agreement embodies the entire understanding and agreement between the parties as to its subject matter and no variation of this Assignment is valid unless it is in writing and signed by each party.

Governing law and jurisdiction

This agreement is governed by and must be construed in accordance with the laws of New South Wales. Each party:

irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts of New South Wales and all courts which have jurisdiction to hear appeals from those courts; and

waives any right to object to proceedings being brought in those courts for any reason.

Recording

Each party agrees that the Assignment of the Trade Marks shall be recorded by the appropriate trade marks office.

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SCHEDULE 1

COUNTRY	REG NUMBER	MARK	GOODS AND SERVICES
AUSTRALIA	1099819	DYDJU	<p>Class: 9 Computer software including computer software for market research, the conduct of public opinion surveys, data collation and advertising; computer hardware including touch sensitive screens and terminals; audio visual equipment including televisions and videos; electronic apparatus for the conduct of surveys, data capture and for the display of advertising and promotional material; pre-recorded videos, CDs and DVDs or other pre-recorded audio and visual media</p> <p>Class: 35 Advertising, marketing and business management services; business consultancy; business research; opinion polling and public opinion surveys for business or marketing purposes, including those conducted via computer or online; marketing research; distribution of samples; operation of promotional and market research programs using rewards based incentives; management and operation of loyalty programs; business advice; public relations services; marketing consultancy; business project management; retail and wholesale of computer software, computer hardware and telecommunications and electronic equipment and apparatus; advertising and promotion services including the sale of advertising space on computer screens and computer networks; systemization of information into computer databases</p>
AUSTRALIA	1227563	SURVAYED	<p>Class: 35 Advertising, marketing and business management services; business consultancy; market research services; media research services; advertising research services; business research services; retail marketing and sales information services; consumer purchase and behaviour research services; business and brand consulting services; opinion polls and surveys for business or marketing purposes, including those conducted by computer or online; analysing and evaluating data obtained from opinion polls and surveys for business or marketing purposes, including production of reports; computerised storage of business information; electronic storage of data; operation of promotional and market research programs using rewards based incentives; management and operation of loyalty programs; public relations services; marketing consultancy; business project management; retail and wholesale of computer software, computer hardware and telecommunications and electronic</p>

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			<p>equipment and apparatus; advertising and promotion services including the sale of advertising space on computer screens and computer networks; systemization of information into computer databases</p> <p>Class: 42 Online provision of web-based applications and software including computer software for market research, the conduct of surveys, data collection, advertising, media research, advertising research, business research, retail marketing and sales information, consumer purchase and behaviour research, customer behaviour research and business and brand consulting; online provision of web-based applications and software for analysing and evaluating data including production of reports; online provision of web-based applications and software used to create, access, view, review, manipulate, categorize, analyse, format, and prepare and print reports</p>
AUSTRALIA	1370311	CLOUD COACH	<p>Class: 41 Education and training services including arranging and conducting personal training, classes, workshops, conferences and seminars in the field of computers, computer software, online services, information technology, website design, and consumer electronics; computer education training services; arranging and conducting of seminars, workshops, tutorials, conferences including in relation to computers, computer software, online services, information technology, website design, consumer electronics, financial and accounting services, small business and business administration; providing on-line publications; digital video, audio and multimedia publishing services; including all the aforementioned services being provided on-line, electronically or by other means</p> <p>Class: 42 Computer hardware and computer software development services; computer hardware and computer software support and advisory services; hosting of databases, software and other facilities for access via the internet; computer services relating to the provision of access to a portal site (hosting websites) and providing links to other sites including a secure website for access by others and for the retrieval and downloading of information and data; computer research, advisory, consultancy and information services; diagnosis of computer software faults; software installation, maintenance and repair services; including all the aforementioned services provided on-line, electronically or by other means</p>
EUROPEAN COMMUNITY	9522483	CLOUD COACH	<p>Class: 38 Computer services, namely provision of access to computer databases, the Internet and other facilities; computer services, namely provision of access to a portal site (hosting websites) and providing links to other sites including a secure</p>

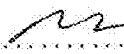
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			<p>website for access by others and for the retrieval and downloading of information and data</p> <p>Class: 41 Arranging and conducting of seminars, workshops, tutorials in relation to website design, consumer electronics, business administration, small business; conferences and seminars in the field of website design and consumer electronics; providing on-line publications; digital video, audio and multimedia publishing services</p>
UNITED STATES	4162547	CLOUD COACH	<p>Class: 41 Education and training services, namely, arranging and conducting personal training, classes, workshops, conferences and seminars in the field of computers, computer software, online technology services, information technology, website design, and consumer electronics; computer education training services; educational services, namely, arranging and conducting of seminars, workshops, tutorials sessions, and conferences related to computers, computer software, online technology services, information technology, website design, consumer electronics, financial and accounting services, small business and business administration; providing on-line publications, namely, manuals and brochures in the field of on-demand provision of computer data and software resources; digital video, audio and multimedia publishing services</p>
UNITED STATES	4328501	CLOUD COACH	<p>Class: 42 Computer hardware and computer software development services; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; computer services, namely, hosting websites on the Internet; providing a secure website for access by others to retrieve and download information available on computer networks for others; computer services, namely, acting as an application service provider in the field of knowledge management to host computer application software for searching and retrieving information from databases and computer networks; providing an Internet website portal in the fields of technology and software development; computer software research, advisory, consultancy and providing information in the field of computer software design and development; technical support services, namely, troubleshooting in the nature of diagnosing of computer software faults; software installation, maintenance and repair services</p>

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SIGNED AS A DEED

Signed by **Dydju Pty Limited:**

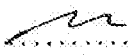

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Signature of director

Peter Lee
.....
Name of director (print)

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Signature of director/secretary~~

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Name of director/secretary (print)~~

Signed by **Cloud Coach, Inc.:**


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Signature of director

Peter Lee
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Name of director (print)

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Signature of director/secretary~~

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Name of director/secretary (print)~~