

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM383671

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PROCTER & GAMBLE INTERNATIONAL OPERATIONS S.A.		05/04/2015	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ITF S.p.A.		
<b>Street Address:</b>	VIA TORTONA, 15		
<b>City:</b>	MILANO		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	20144		
<b>Entity Type:</b>	Corporation: ITALY		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1306693	LAURA BIAGIOTTI	
<b>Registration Number:</b>	3094880	LAURA LAURA BY LAURA BIAGIOTTI EAU DE TO	
<b>Registration Number:</b>	3115930	LB LAURA BIAGIOTTI ROMA UOMO EAU DE TOIL	
<b>Registration Number:</b>	3078455	LAURA BIAGIOTTI ROMA EAU DE TOILETTE NAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8453597798		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(845) 359-7700		
<b>Email:</b>	jzaccaria@notaromichalos.com		
<b>Correspondent Name:</b>	JOHN ZACCARIA		
<b>Address Line 1:</b>	NOTARO, MICHALOS & ZACCARIA P.C.		
<b>Address Line 2:</b>	100 DUTCH HILL RD, SUITE 240		
<b>Address Line 4:</b>	ORANGEBURG, NEW YORK 10962		
<b>ATTORNEY DOCKET NUMBER:</b>	G124-467		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Notaro, Michalos & Zaccaria P.C.		
<b>Address Line 1:</b>	100 Dutch Hill Road, Suite 240		

OP \$115.00 1306693

<b>Address Line 4:</b> Orangeburg, NEW YORK 10962	
<b>NAME OF SUBMITTER:</b>	JOHN ZACCARIA
<b>SIGNATURE:</b>	/G124-467-JZ-KT/
<b>DATE SIGNED:</b>	05/09/2016
<b>Total Attachments: 1</b> source=G124-Deed of Assignment#page1.tif	

ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATION

WHEREAS, PROCTER & GAMBLE INTERNATIONAL OPERATIONS S.A.

.....  
("Assignor") is the owner of the following trademark(s) (the "Trademark(s)") and owns the following U.S. Trademark Registration(s) (the "Registration(s)");

<u>Trademark</u>	<u>Registration No.</u>
LAURA BIAGIOTTI	1306693
LAURA LAURA BY LAURA BIAGIOTTI (device)	3094880
LB LAURA BIAGIOTTI ROMA UOMO (device)	3115930
LAURA BIAGIOTTI ROMA	3078455

WHEREAS, ITF S.p.A.

..... ("Assignee")

desires to acquire the Trademark(s) and the above-identified trademark registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Trademark(s) and the Registration(s) together with the goodwill of the business symbolized by the Trademark(s) and the Registration(s).

By *Laura Barbieri*

Witness:

*Anna Maria*

Assignment-Registration.wpd