

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383830

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/09/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Esell Solutions Ltd		05/10/2016	Limited Company: CANADA
RECEIVING PARTY DATA			
Name:	Publishing Properties Ltd		
Street Address:	321-770 Fisgard St		
City:	Victoria, BC		
State/Country:	CANADA		
Postal Code:	V8W OB8		
Entity Type:	Limited Company: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3763107	PENNYSAVERUSA.COM	
CORRESPONDENCE DATA			
Fax Number:	8667749005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646.484.9569		
Email:	gmavronicolas@mavrolaw.com		
Correspondent Name:	Gregori Mavronicolas		
Address Line 1:	415 Madison Ave		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Gregori Mavronicolas		
SIGNATURE:	/Gregori Mavronicolas/		
DATE SIGNED:	05/10/2016		
Total Attachments: 1			
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OP \$40.00 3763107

NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 9th day of December 2015, by and between ESell Solutions Ltd., a Canadian company ("Assignor") and Publishing Properties Ltd., a Canadian company ("Assignee").

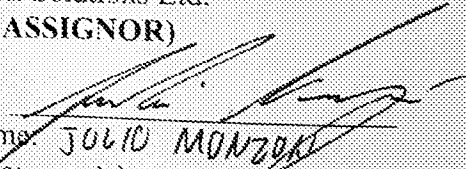
RECITALS:

WHEREAS, Assignor represents that it is the owner of the valid Trademark for PENNYSERVERUSA.COM (the "Mark") and of a valid and subsisting Trademark registration in the United States Patent and Trademark Office, Registration No. 3763107 for the Trademark PENNYSERVERUSA.COM for "On-line advertising services for others" in International Class 035 (the "Registration");

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest in the United States in and to the Registration and the Trademark, together with the goodwill of the business symbolized by the Registration and the Trademark, including, but not limited to, the use of the Trademark, all benefit of any and all prior use of the Trademark, and any and all rights to initiate claims or proceedings for past, present or future infringements of Assignor's rights, title and interest to the Trademark.

Dated: May 10, 2016

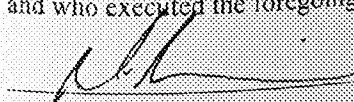
ESell Solutions Ltd.
(as ASSIGNOR)

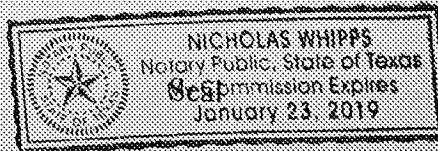
By: 
Name: JULIO MONZON
Title: COO

STATE OF TEXAS)

SS.: COUNTY OF TRAVIS)

On this 10 day of MAY, 2016, before me personally came JULIO MONZON, to me known and known to me to be the person described in and who executed the foregoing instrument and he/she acknowledged to me that he/she executed the same.

 Notary Public



TRADEMARK