

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384172

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/19/2012
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alberto-Culver International, Inc.		05/02/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	FDS Acquisition, Inc.
Street Address:	330 7th Avenue, 16th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3835714	FEMININE.DISCREET.SENSUAL.

CORRESPONDENCE DATA

Fax Number: 6504936811

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-493-9300

Email: trademarks@wsgr.com

Correspondent Name: Hillary I. Schroeder

Address Line 1: WILSON SONSINI GOODRICH & ROSATI

Address Line 2: 650 Page Mill Road

Address Line 4: Palo Alto, CALIFORNIA 94304-1050

ATTORNEY DOCKET NUMBER:	44163.900/CZ2
NAME OF SUBMITTER:	Hillary I. Schroeder
SIGNATURE:	/Hillary I. Schroeder/
DATE SIGNED:	05/12/2016

Total Attachments: 1

source=Trademark Assignment.Feminine Discreet Sensual. Alberto to FDS.May 2, 2016#page1.tif

CH \$40.00 3835714

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, ALBERTO-CULVER INTERNATIONAL, INC. ("Assignor") adopted and used the following trademark, and Assignor is the owner of the following trademark registration in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
FEMININE.DISCREET.SENSUAL.	3835714	August 17, 2010

WHEREAS, FDS Acquisition, Inc., a Delaware corporation ("Assignee"), desires to acquire all right, title and interest in and to the mark FEMININE.DISCREET.SENSUAL. ("Trademark") and the related registration, together with the associated goodwill, as successor to the business which the Trademark relates;

NOW, THEREFORE, effective *nunc pro tunc* as of October 19, 2012 for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby memorializes and clarifies the prior understanding of the parties that Assignor has assigned to Assignee all right, title and interest in and to the FEMININE.DISCREET.SENSUAL mark and to Registration No. 3835714, together with the goodwill of the business symbolized by the Trademark and corresponding registration and as successor to the business to which the Trademark relates.

Executed on May 2, 2016

Alberto-Culver International, Inc.

By: David Schwartz

Name: David Schwartz

Title: Vice President