

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383753

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haribo of America, Inc.		05/09/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	RiGO Trading S.A.		
Street Address:	6, Route de Trèves		
Internal Address:	EBBC, Building E		
City:	Senningerberg		
State/Country:	LUXEMBOURG		
Postal Code:	L-2633		
Entity Type:	Corporation: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2625794	HAPPY-COLA	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-616-5600		
Email:	trademark@leydig.com		
Correspondent Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	723187		
DOMESTIC REPRESENTATIVE			
Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Mark J. Liss		

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SIGNATURE:	/Mark J. Liss/
DATE SIGNED:	05/10/2016
Total Attachments: 2 source=Assignment of HAPPY-COLA (Reg 2625794)#page1.tif source=Assignment of HAPPY-COLA (Reg 2625794)#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Haribo of America, Inc., a Delaware corporation, having a place of business at 1825 Woodlawn Drive, Baltimore, Maryland 21207 (hereinafter "Assignor"), has adopted, used, is using, and is the owner of all right, title and interest in and to the following Mark now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
HAPPY-COLA	2,625,794	September 24, 2002

WHEREAS, RiGO Trading S.A., a corporation of Luxembourg, having a place of business at EBBC, Building E, 6, Route de Trèves, Senningerberg, Luxembourg L-2633, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, and its successors in interest, all right, title and interest in and to said Mark and the registration therefor, together with the goodwill of the business related to said Mark and the registration therefor, including all common-law and other rights in said Mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said Mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this Assignment to take effect on the 9th day of May, 2016.

Haribo of America, Inc.

HARIBO

By:  _____

Name: Alexander Behler

Title: Authorized Representative

Dated: 09.05.2016