

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384638

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gary M. Johnson		05/16/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Donovan Winston Berkely		
Street Address:	6789 Quail Hill Parkway, #313		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92603		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2475599	SMILE CLUB	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-760-0404		
Email:	efiling@knobbe.com		
Correspondent Name:	Jessica C. Sganga		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Jessica C. Sganga		
SIGNATURE:	/Jessica C. Sganga/		
DATE SIGNED:	05/17/2016		
Total Attachments: 1			
source=2016-05-16 Trademark Assignment - SMILE CLUB#page1.tif			

OP \$40.00 2475599

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of May 16, 2016, by and between Donovan Winston Berkely, an individual located at 6789 Quail Hill Parkway, #313, Irvine, California 92603 ("ASSIGNEE"), on the one hand, and Gary M. Johnson, an individual located at 38 East Lois Lane, Phoenix, Arizona 85020 ("ASSIGNOR"), on the other hand.

WHEREAS, ASSIGNOR owns the SMILE CLUB trademark in connection with dental referral services (hereinafter, "SMILE CLUB Trademark");

WHEREAS, ASSIGNOR owns the following federal registration for the SMILE CLUB Trademark (the "SMILE CLUB Registration");

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SMILE CLUB	2,475,599	August 7, 2001

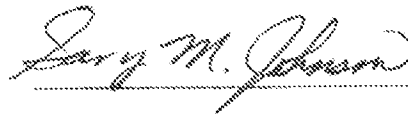
WHEREAS, ASSIGNEE desires to acquire the SMILE CLUB Trademark and SMILE CLUB Registration, along with the all the goodwill to which the SMILE CLUB Trademark pertains;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE the SMILE CLUB Trademark and SMILE CLUB Registration, along with all the associated goodwill of the business to which the SMILE CLUB Trademark pertains; and

WHEREAS, both ASSIGNOR and ASSIGNEE desire to record with the U.S. Patent and Trademark Office the assignment of the SMILE CLUB Registration from ASSIGNOR to ASSIGNEE.

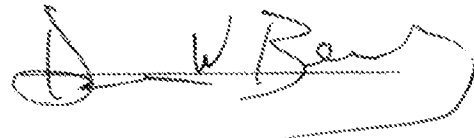
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE the SMILE CLUB Trademark and SMILE CLUB Registration, along with the goodwill of the business to which the SMILE CLUB Trademark pertains as required by Section 10 of the Trademark Act, 15 U.S.C. §1060.

Gary M. Johnson



Date: May 16, 2016

Donovan Winston Berkely



Date: May 16, 2016

