

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385006

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SFB Capital Partners Inc.		03/01/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Yiyun Technology Co., Limited		
Street Address:	302-308 Hennessy Rd.		
Internal Address:	RM 2108, 21/F, C C Wu Building		
City:	Wanchai		
State/Country:	HONG KONG		
Entity Type:	Limited Liability Company: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4755964	SONIMART	
CORRESPONDENCE DATA			
Fax Number:	6267956321		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-796-4000		
Email:	IPdocket@leechtishman.com		
Correspondent Name:	Leech Tishman Fuscaldo & Lampl		
Address Line 1:	100 CORSON STREET		
Address Line 2:	Third Floor		
Address Line 4:	PASADENA, CALIFORNIA 91103		
NAME OF SUBMITTER:	Betty Jauregui		
SIGNATURE:	/Betty Jauregui/		
DATE SIGNED:	05/19/2016		
Total Attachments: 1			
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CH \$40.00 4755964

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, SFB Capital Partners Inc., a California corporation (the "ASSIGNOR"), has used the trademark SONIMART (the "Mark") for electric toothbrush replacement heads at least as early as July, 2014, and is owner of record of U.S. Trademark Registration No. 4755964 for the Mark;

WHEREAS, Yiyun Technology Co., Limited, a Hong Kong limited liability company (the "ASSIGNEE"), has entered into an agreement with ASSIGNOR to acquire all rights in the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest throughout the world in and to Mark, including but not limited to U.S. Trademark Registration No. 4755964 for the Mark, together with the right to sue for past infringement, and the goodwill of the business symbolized by the Mark.

As between the parties, this transfer is also effective retroactive as of date ASSIGNOR first acquired rights in the Mark.

ASSIGNOR
SFB Capital Partners Inc.

By: Jairaj Bedi
Name: Jairaj Bedi
Title: CEO

Effective Date: 3/1/16