

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386467

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Universal Television LLC		06/02/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	NBCUniversal Media, LLC		
Street Address:	30 Rockefeller Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10112		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	86471930	HOLLYWOOD GAME NIGHT	
Serial Number:	86529280	WORD SNEAK	
Serial Number:	86529402	BOX OF LIES	
Serial Number:	86530832	TRUTH OR TRUTH	
Serial Number:	86268056	MISSION CONTROL	
Serial Number:	86282862	EMERALD CITY	
Serial Number:	86297703	BETTER LATE THAN NEVER	
Serial Number:	86848456	GRIMM: DARK LEGACY	
Serial Number:	86920044	GRIMM: CARDS OF FATE	
Serial Number:	86561269	HASHTAG PANDA	
Serial Number:	86644674	HEROES REBORN: ENIGMA	
Serial Number:	86645778	GEMINI: HEROES REBORN	
Registration Number:	4778509	STATE OF AFFAIRS	
Registration Number:	4841529	AMERICAN ODYSSEY	
Registration Number:	4787000	UNBREAKABLE KIMMY SCHMIDT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@nbcuni.com
Correspondent Name: Tirzah Lowe
Address Line 1: 100 Universal City Plaza
Address Line 2: 1280/6
Address Line 4: Universal City, CALIFORNIA 91608

NAME OF SUBMITTER:	Tirzah Lowe
SIGNATURE:	/tirzah lowe/
DATE SIGNED:	06/02/2016

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 2nd day of June, 2016, by and between Universal Television LLC, a New York limited liability company having a place of business at 100 Universal City Plaza, Universal City, CA 91608 (hereinafter referred to as "ASSIGNOR"), and NBCUniversal Media, LLC, a Delaware limited liability company having a place of business at 30 Rockefeller Plaza, New York, NY 10112 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Universal Television LLC business ("Business");

WHEREAS, the Business has certain tangible assets that include the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and the applications and registrations listed in Schedule B, attached hereto and incorporated herein by this reference;

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the trademark applications and registrations relating to the Trademarks listed in Schedule B (hereinafter collectively referred to as "Applications and Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Business, including all rights, title, and interest in and to the Trademarks, Applications, and Registrations; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE substantially all of the Business as required by 15 U.S.C. Section 1060, including all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks, Applications, and Registrations.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) The Business;
- (2) The Trademarks set forth in Schedule A; and
- (3) The Applications and Registrations set forth in Schedule B.

Together with the goodwill symbolized by said Business, Trademarks, Applications, and Registrations, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Universal City, California, this 2nd day of June, 2016.

Universal Television LLC

a New York Limited Liability Company having a place of business at 100 Universal Plaza,
Universal City, California 91608

By: 

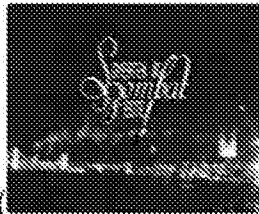
Tirzah Lowe
Vice President

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Marks:

HOLLYWOOD GAME NIGHT
WORD SNEAK
BOX OF LIES
TRUTH OR TRUTH
MISSION CONTROL
EMERALD CITY
BETTER LATE THAN NEVER
GRIMM: DARK LEGACY
GRIMM: CARDS OF FATE
HASHTAG PANDA
HEROES REBORN: ENIGMA
HEROES REBORN: GEMINI
STATE OF AFFAIRS
AMERICAN ODYSSEY
UNBREAKABLE KIMMY SCHMIDT



Hollywood Game Night Logo in Hungarian ()
GYERTEK ÁT SZOMBAT ESTE!
GAME-SHOW SEBESTYÉN BALÁZZSAL

SCHEDULE B

Trademark Applications:

MARK	COUNTRY	APPL. NO.	FILING DATE	INT. CLASSES
HOLLYWOOD GAME NIGHT	United States	86/471930	Dec. 4, 2014	9
WORD SNEAK	United States	86/529280	Feb. 9, 2015	28
BOX OF LIES	United States	86/529402	Feb. 9, 2015	28
TRUTH OR TRUTH	United States	86/530832	Feb. 10, 2015	28

MISSION CONTROL	United States	86/268056	Apr. 30, 2014	41
EMERALD CITY	United States	86/282862	May 15, 2014	41
BETTER LATE THAN NEVER	United States	86/297703	Jun. 2, 2014	41
GRIMM: DARK LEGACY	United States	86/848456	Dec. 14, 2015	9
GRIMM: CARDS OF FATE	United States	86/920044	Feb. 25, 2016	9
HASHTAG PANDA	United States	86/561269	Mar. 11, 2015	25
HEROES REBORN: ENIGMA	United States	86/644674	May 28, 2015	9
HEROES REBORN: GEMINI	United States	86/645778	May 29, 2015	9
Hollywood Game Night Logo in Hungarian	Hungary	M1503111	Oct. 27, 2015	35, 38, 41
GYERTEK ÁT SZOMBAT ESTE!	Hungary	M1503112	Nov. 17, 2015	35, 38, 41
GAME-SHOW SEBESTYÉN BALÁZZSAL	Hungary	M1503113	Oct. 27, 2015	35, 38, 41

Trademark Registrations:

MARK	COUNTRY	REG. NO.	REG. DATE	INT. CLASSES
STATE OF AFFAIRS	United States of America	4778509	Jul. 21, 2015	41
AMERICAN ODYSSEY	United States of America	4841529	Oct. 27, 2015	41
UNBREAKABLE KIMMY SCHMIDT	United States of America	4787000	Aug. 4, 2015	41