

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Explorys, Inc.		06/08/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	International Business Machines Corporation		
Also Known As:	IBM Corporation		
Street Address:	New Orchard Road		
City:	Armonk		
State/Country:	NEW YORK		
Postal Code:	10504		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86140410	EPM: ENGAGE	
Serial Number:	86140540	EPM: EXPLORE	
Serial Number:	86140582	EPM: MEASURE	
Serial Number:	86140611	EPM: REGISTRY	
Serial Number:	77839930	EXPLORYS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9147654353		
Email:	ibmtm@us.ibm.com		
Correspondent Name:	Leonora Hoicka		
Address Line 1:	North Castle Drive		
Address Line 4:	Armonk, NEW YORK 10504		
NAME OF SUBMITTER:	Grazia T. Micewicz		
SIGNATURE:	/Grazia T. Micewicz/		
DATE SIGNED:	06/08/2016		
Total Attachments: 2			

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ASSIGNMENT

ASSIGNMENT made this 8th day of June, 2016, between Explorys, Inc., a corporation organized and existing under the laws of Delaware with a place of business at 8501 Carnegie Ave, Suite 200, Cleveland, Ohio 44106 ("Assignor"); and International Business Machines Corporation, a corporation organized and existing under the laws of New York, with a place of business at New Orchard Road, Armonk, NY 10504 ("Assignee");

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the marks in the identified applications and registrations as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060;

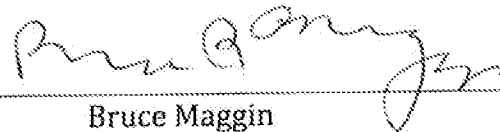
WHEREAS, Assignee is desirous of acquiring said marks, trademark applications and registrations and applications thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks, and registrations and applications for trademark applications and registrations in the United States, with the goodwill of the business symbolized by the marks.

This assignment is effective as of May 2, 2016.

ASSIGNOR: EXPLORYS, INC.

By:



Name: Bruce Maggin
Title: Vice President - Tax

LIST OF MARKS

Mark	Ser. No.
EPM: ENGAGE	86140410
EPM: EXPLORE	86140540
EPM: MEASURE	86140582
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