

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387775

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Good Bead, Inc.		06/10/2016	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Magnolia and Vine, Inc.		
Street Address:	15300 Minnetonka Industrial Rd.		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55345		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4736820	MAGNOLIA AND VINE	
Registration Number:	4809952	MAGNOLIA AND VINE	
CORRESPONDENCE DATA			
Fax Number:	6123496556		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123397461		
Email:	anna.lemke@nm-iplaw.com		
Correspondent Name:	NIKOLAI & MERSEREAU, P.A.		
Address Line 1:	900 Second Avenue South, Suite 1550		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	James T. Nikolai		
SIGNATURE:	/James T. Nikolai/		
DATE SIGNED:	06/14/2016		
Total Attachments: 2			
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A S S I G N M E N T

WHEREAS, The Good Bead, Inc., a corporation of the State of Minnesota, having its principal offices 15105 Minnetonka Industrial Road, Suite 227, Minnetonka, MN 55345, has adopted, used, is using and is the owner of the following trademark registrations:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MAGNOLIA AND VINE	4,736,820	May 12, 2015
MAGNOLIA AND VINE	4,809,952	September 8, 2015

WHEREAS, Magnolia and Vine, Inc., a corporation of Minnesota, is desirous of acquiring said trademark registrations.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, The Good Bead, Inc. hereby assigns to Magnolia and Vine, Inc. all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

Signed at Nikolai & Mercer, this 10th day of
June, 2016.

The Good Bead, Inc.

By [Signature]

Typed Name: Brian Miller

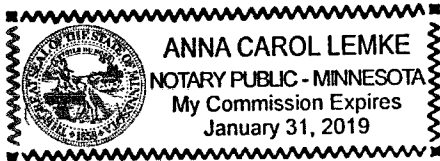
Its Co-founder

STATE OF MINNESOTA

SS

COUNTY OF HENNEPIN

On this 10th day of June, 2016, before me, a Notary Public for and within the County aforesaid, personally appeared Brian Miller, to me known to be the person described in the foregoing Assignment, and he/she acknowledged to me that he/she executed the same as his/her free act and deed.



[Signature]

Notary Public