

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387763

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Estee Lauder Europe, Inc.		06/14/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Jo Malone Inc.		
Street Address:	767 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10153		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86717183	JO MALONE LONDON	
CORRESPONDENCE DATA			
Fax Number:	2122772355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 277-2322		
Email:	uspto@estee.com		
Correspondent Name:	Rita M. Odin		
Address Line 1:	767 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10153		
ATTORNEY DOCKET NUMBER:	JM/JML Box Assignment		
NAME OF SUBMITTER:	Rita M. Odin		
SIGNATURE:	/RMO/		
DATE SIGNED:	06/14/2016		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, ESTEE LAUDER EUROPE, INC., a corporation organized and existing under the laws of the State of Delaware whose address is 767 Fifth Avenue, New York, New York 10153 (hereinafter the "ASSIGNOR"), is the owner of the following application to register the trademark JO MALONE LONDON & Design (hereinafter, the "Trademark");

TRADEMARK	SERIAL NO.
JO MALONE LONDON & Design	86/717183

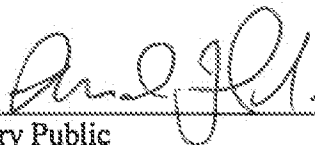
and WHEREAS, JO MALONE INC., a corporation organized and existing under the laws of the State of Delaware whose address is 767 Fifth Avenue, New York, New York 10153 ("Assignee"), is desirous of acquiring from the Assignor all right, title and interest in and to the said trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

ESTEE LAUDER EUROPE, INC.

By: 
Rifa M. Odin
Vice President and Trademark Counsel

On this 14th day of June, 2016, before me personally appeared Rita M. Odin to me known and known to me to be the individual described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the purposes set forth therein.



Notary Public

My Commission Expires:

LENNARD JOHN, JR.
Notary Public, State of New York
No. 01JO4995662 Qual. in Kings Co.
Certificate Filed in New York County
Commission Expires June 4, 2018

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