

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM388308

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/31/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Red Lion Hotels Corporation		06/07/2016	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Red Lion Hotels Franchising, Inc.		
Street Address:	201 W. North River Drive, #100		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99201		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4480174	FRANCHISE REVOLUTION	
Registration Number:	1952433	GH	
Registration Number:	3947053	GH GUESTHOUSE INTERNATIONAL INNS HOTELS	
Registration Number:	4032395	GH GUESTHOUSE INTERNATIONAL INNS HOTELS	
Registration Number:	2871046	GUESTHOUSE INTERNATIONAL	
Registration Number:	4901002	PROJECT WAKE UP CALL	
Registration Number:	3360803	REST REWARDS	
Registration Number:	3070813	SETTLE INN	
Registration Number:	3360817	SETTLE INN	
Registration Number:	3073657	SETTLE INN & SUITES	
Registration Number:	3360814	SETTLE INN & SUITES	
CORRESPONDENCE DATA			
Fax Number:	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-629-3427		
Email:	broms.maria@dorsey.com		
Correspondent Name:	Dorsey & Whitney LLP		
Address Line 1:	1400 Wewatta Street, Suite 400		

TRADEMARK

Address Line 2:	IP Department
Address Line 4:	Denver, COLORADO 80202-5549

NAME OF SUBMITTER:	Maria T. Broms
---------------------------	----------------

SIGNATURE:	/MB 10216/
-------------------	------------

DATE SIGNED:	06/17/2016
---------------------	------------

Total Attachments: 4

source=2016-05-31 Assignment to Red Lion Hotels Franchising, Inc#page1.tif
source=2016-05-31 Assignment to Red Lion Hotels Franchising, Inc#page2.tif
source=2016-05-31 Assignment to Red Lion Hotels Franchising, Inc#page3.tif
source=2016-05-31 Assignment to Red Lion Hotels Franchising, Inc#page4.tif

TRADEMARK ASSIGNMENT AGREEMENT

This trademark assignment agreement is effective as of May 31, 2016 between Red Lion Hotels Corporation, a Washington corporation with address at 201 W. North River Drive, #100, Spokane, Washington 99201 ("Assignor"), and Red Lion Hotels Franchising, Inc., a Washington corporation with address at 201 W. North River Drive, #100, Spokane, Washington 99201 ("Assignee").

Assignor is the owner of certain trademarks including but not limited to those trademarks represented by the trademark registrations more fully described in Schedule A (the "Marks").

Assignor wishes to assign, and Assignee wishes to receive, all of Assignor's right, title and interest in the Marks and any goodwill associated with the marks.

The parties therefore agree as follows:

For good and valuable consideration, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with any goodwill associated with the Marks. This assignment includes without limitation all registrations for the Marks, all priority rights or claims based on International Conventions, all rights to proceeds of the Marks, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignee may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignee's rights in the Marks.

At the request and expense of Assignee, Assignor shall provide all reasonable assistance which Assignee considers necessary in connection with bringing or defending any proceedings in relation to the Marks.

Red Lion Hotels Corporation

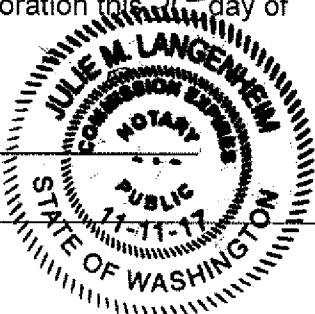
By: [Signature]
Name: Thomas L. McKenna
Title: EVP

Red Lion Hotels Franchising, Inc.

By: [Signature]
Name: Thomas L. McKenna
Title: EVP

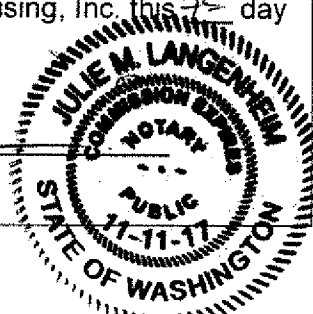
Subscribed and sworn to before me by
Thomas L. McKenna, in his/her
capacity as EVP of
Red Lion Hotels Corporation this 30 day of
June, 2016.

[Signature]
Notary Public









Subscribed and sworn to before me by
Thomas L. McKenna, in his/her
capacity as EVP of
Red Lion Hotels Franchising, Inc. this 30 day
of June, 2016.



[Signature]
Notary Public



SCHEDULE A

Trademark	Country	Application No.	Registration No.
RED LION & Design (Lion's Head with Circle - Stacked)  RED LION	Australia	1109971	1109971
RED LION & Design (Lion's Head with Circle - Stacked)  RED LION	China	5370051	5370051
RED LION & Design (Lion's Head with Circle - Stacked)  RED LION	European Union	5032321	5032321
RED LION & Design (Lion's Head with Circle - Stacked)  RED LION	Hong Kong	300622917	300622917
RED LION & Design (Lion's Head with Circle - Stacked)  RED LION	India	1478364	1478364
RED LION & Design (Lion's Head with Circle - Stacked)  RED LION	South Korea	41-2006-10285	154397
RED LION & Design (Lion's Head	Singapore	T06/07667D	T06/07667D

Trademark	Country	Application No.	Registration No.
with Circle - Stacked)  RED LION			
RED LION & Design (Lion's Head with Circle - Stacked)  RED LION	Thailand	624622	SM34473
FRANCHISE REVOLUTION	United States	85/898,345	4480174
GH & Design 	United States	74/545,534	1952433
GH GUESTHOUSE INTERNATIONAL INNS HOTELS SUITES & Design 	United States	85/016,995	3947053
GH GUESTHOUSE INTERNATIONAL INNS HOTELS SUITES & Design (Color) 	United States	85/020,763	4032395
GUESTHOUSE INTERNATIONAL	United States	76/499,958	2871046
PROJECT WAKE UP CALL	United States	86/651,694	4901002
REST REWARDS	United States	78/893,096	3360803
SETTLE INN	United States	78/589,731	3070813
SETTLE INN & Design	United States	78/896,173	3360817

Trademark	Country	Application No.	Registration No.
			
SETTLE INN & SUITES	United States	78/660,905	3073657
SETTLE INN & SUITES & Design 	United States	78/896,041	3360814