

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388317

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Badgley Mischka Licensing LLC		02/29/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Titan Footwear, LLC		
<b>Street Address:</b>	5252 Bolsa Avenue		
<b>City:</b>	Huntington Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92649-1019		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2939742	BADGLEY MISCHKA	
<b>Registration Number:</b>	3204658	BADGLEY MISCHKA	
<b>Registration Number:</b>	3259441	BADGLEY MISCHKA	
<b>Registration Number:</b>	3262852	BADGLEY MISCHKA	
<b>Registration Number:</b>	3269007	BADGLEY MISCHKA	
<b>Registration Number:</b>	3277412	BADGLEY MISCHKA	
<b>Registration Number:</b>	3615242	BADGLEY MISCHKA	
<b>Registration Number:</b>	3788576	AMERICAN GLAMOUR	
<b>Registration Number:</b>	3794794	AMERICAN GLAMOUR	
<b>Registration Number:</b>	3794795	AMERICAN GLAMOUR	
<b>Registration Number:</b>	3847487	MARK + JAMES BADGLEY MISCHKA	
<b>Registration Number:</b>	4209894	BADGLEY MISCHKA	
<b>Registration Number:</b>	4682575	BELLE BADGLEY MISCHKA	
<b>Registration Number:</b>	4682576	BELLE BADGLEY MISCHKA	
<b>Registration Number:</b>	4685030	BADGLEY MISCHKA	
<b>Registration Number:</b>	4689024	MARK + JAMES BADGLEY MISCHKA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7027963502		

OP \$415.00 2939742

TRADEMARK

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 7027963476  
**Email:** pto@johnlambertsen.com  
**Correspondent Name:** John C. Lambertsen  
**Address Line 1:** 6900 Westcliff Drive, Suite 104  
**Address Line 4:** Las Vegas, NEVADA 89145-0195

<b>NAME OF SUBMITTER:</b>	John C. Lambertsen
<b>SIGNATURE:</b>	/johnclambertsen/
<b>DATE SIGNED:</b>	06/17/2016

**Total Attachments: 9**

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT**, effective as of February 29, 2016, is by and among Badgley Mischka Licensing LLC, a Delaware limited liability company (“**BML**”), ICL-Badgley Mischka Limited (“**Iconix China**”) and Iconix Latin America LLC, a Delaware limited liability company (“**Iconix Latin America**”) and, together with BML and Iconix China, each an “**Assignor**” and collectively, the “**Assignors**”), and Titan Footwear, LLC, a California limited liability company (“**Assignee**”).

**WHEREAS**, pursuant to that certain Asset Purchase Agreement dated as of the date hereof, by and among Buyer, Sellers and Iconix Brand Group, Inc. (the “**Asset Purchase Agreement**”), whereby the Buyer agreed to purchase, and Sellers agreed to sell, certain Purchased Assets (as defined in the Asset Purchase Agreement); and

**WHEREAS**, Assignors are the owners of all right, title, and interest in, under, and to the trademarks as specified in Schedule A hereto (the “**Trademarks**”) and Assignee desires to acquire the Trademarks; and

**WHEREAS**, Assignee is the successor in interest to the portion of each Assignor’s business to which the Trademarks pertain and desires to acquire the Trademarks, together with all goodwill associated therewith, remedies against infringement thereof, and rights to protection of interests provided thereby.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, in accordance with that certain Asset Purchase Agreement dated as of the date hereof, by and among Assignee, Assignors and Iconix Brand Group, Inc. (the “**Asset Purchase Agreement**”), Assignors do hereby irrevocably sell, convey, assign, and transfer unto Assignee all right, title and interest in, under, and to the Trademarks, together with all goodwill associated therewith, remedies against infringement thereof, and rights to protection of interests provided thereby.

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same instrument. A signed copy of this Trademark Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

[Signature Pages Follow]





ASSIGNOR:

ICONIX LATIN AMERICA LLC

By: *P. Peter Cuneo*

Name: Peter Cuneo

Title: Chairman & Interim CEO, Iconix Brand Group, Inc., its sole member and manager

STATE OF New York )

COUNTY OF New York ) ss:

The foregoing Trademark Assignment was acknowledged before me this 29<sup>th</sup> day of February, 2016 by F. Peter Cuneo, the Interim CEO of Iconix Brand Group, Inc., A sole member of Iconix Latin America LLC on behalf of the company. He/she is personally known to me or who has produced \_\_\_\_\_ (type of identification) as identification.

*Phyllis*  
NOTARY PUBLIC, STATE OF New York

(Print, Type or Stamp Commissioned Name of Notary Public)

ERICKA N. ALFORD  
NOTARY PUBLIC STATE OF NEW YORK  
LIC. # 02AL6065673  
COMM. EXP 10/22/2017  
COMMISSIONED IN NEW YORK COUNTY



SCHEDULE A

[List of Trademarks to be Attached]



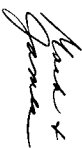
Schedule 1.1(a)(i)  
Owned Intellectual Property

Territory	Mark	Owner Name	LV	App Date	App #	Reg Date	Reg #	Status	Classes	Goods and Services	Inure
UNITED STATES	AMERICAN GLAMOUR	BADGLEY MISCHKA LICENSING LLC		5/15/2009	77737880	5/11/2010	3788576	REGISTERED	25	25 - Belts; Dresses; Gloves; Hats; Pants; Scarves; Shawls; Skirts; Sweaters; Women's Shoes	
UNITED STATES	AMERICAN GLAMOUR	BADGLEY MISCHKA LICENSING LLC		6/17/2009	77761885	5/25/2010	3794794	REGISTERED	14	14 - Bracelets; earrings; jewelry; jewelry chains; necklaces; rings	
UNITED STATES	AMERICAN GLAMOUR	BADGLEY MISCHKA LICENSING LLC		6/17/2009	77761900	5/25/2010	3794795	REGISTERED	18	18 - Business card cases; credit card cases; handbags; leather cases for keys; pocketbooks; wallets	

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REEL: 005815 FRAME: 0407


Schedule 1.1(a)(i)  
Owned Intellectual Property

Territory	Mark	Owner Name	LV	App Date	App #	Reg Date	Reg #	Status	Class(es)	Goods and Services	Image
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		9/22/2005	78718458	7/10/2007	3262852	REGISTERED	09	09 - Eyewear, Namely, Eyeglasses, Sunglasses, Magnifiers, Frames, Lenses; Eyewear Accessories, Namely, Cases, Chains And Cleaning Cloths Packaged As A Unit With Eyeglasses And/or Eyeglass Chains;	
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		9/22/2005	78718509	1/30/2007	3204658	REGISTERED	35	35 - Retail store services in the field of clothing, formal wear, bridal wear, eyewear, purses, handbags, and perfume and cosmetics;	
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		9/22/2005	78718500	8/11/2007	3277412	REGISTERED	25	25 - Hats, gloves, scarves, shawls, jackets, fur coats, fur jackets, fur stoles, fur hats	
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		9/16/2003	78301227	4/12/2005	2939742	REGISTERED	25	25 - Women's clothing, namely, dresses, gowns, suits, coats, pants, skirts, blouses, sweaters, veils	
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		9/22/2005	78718487	7/3/2007	3259441	REGISTERED	18	18 - Purses, handbags, tote bags, luggage;	
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		9/8/2008	77564253	5/5/2009	3615242	REGISTERED	14	14 - Bracelets; watches; jewelry; necklaces;	
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		12/12/2003	78340139	7/24/2007	3269007	REGISTERED	03	03 - Perfumes	
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		2/8/2012	85537498	2/10/2015	4685030	REGISTERED	20, 26	20 - Goods made of precious and non-precious metals, namely, personal compact mirrors 26 - Goods made of precious and non-precious metals, namely, ornamental hair pins, ornamental hair combs, ornamental bobby pins	
UNITED STATES	BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		2/17/2012	85546194	9/18/2012	4209894	REGISTERED	25	25 - Coverups, swimwear	
UNITED STATES	MARK + JAMES BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		1/28/2010	77922537	9/14/2010	3847487	REGISTERED	25	25 - Belts; Blouses; Boots; Dresses; Gloves as clothing; Headwear; Pants; Sandals; Scarves; Shirts; Shoes; Short-sleeved or long-sleeved t-shirts; Shorts; Skirts; Sweaters; Vests	

**TRADEMARK**

**REEL: 005815 FRAME: 0408**

Schedule 1.1(a)(i)  
Owned Intellectual Property

Territory	Mark	Owner Name	LV	App Date	App #	Reg Date	Reg #	Status	Class(es)	Goods and Services	Image
UNITED STATES	MARK + JAMES BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		2/8/2012	85537266	2/17/2015	4689024	REGISTERED	14	14 - Goods made of precious and non-precious metals, namely, money clips	
UNITED STATES	BELLE BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		6/5/2013	85951758	2/3/2015	4682575	REGISTERED	18	18 - Purses, handbags	
UNITED STATES	BELLE BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		6/5/2013	85951770	2/3/2015	4682576	REGISTERED	14	14 - Jewelry	

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