

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388922

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Citation 35 Franchising, LLC		06/22/2016	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Citation 35, LLC		
Street Address:	260 South Osceola Ave.		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32801		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4038991	I STUDIO SALONS	
Registration Number:	4075635	I STUDIO SALONS	
CORRESPONDENCE DATA			
Fax Number:	3143454782		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3143454782		
Email:	kj@greensfelder.com		
Correspondent Name:	Karen M. Johnson		
Address Line 1:	10 S. Broadway, Suite 2000		
Address Line 4:	St. Louis, MISSOURI 63102		
NAME OF SUBMITTER:	Karen M. Johnson		
SIGNATURE:	/Karen M. Johnson/		
DATE SIGNED:	06/22/2016		
Total Attachments: 1			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNOR: CITATION 35 FRANCHISING, LLC

ASSIGNEE: CITATION 35, LLC

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of the 22 day of June, 2016, by and between CITATION 35 FRANCHISING, LLC, a Florida limited liability company with an office located at 260 South Osceola Avenue, Orlando, Florida 32801 ("Assignor"), and CITATION 35, LLC, an Indiana limited liability company with an office located at 260 South Osceola Avenue, Orlando, Florida 32801 ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted the following trademarks (collectively, the "Trademarks") and is the owner of the respective United States registrations issued thereon (collectively, the "Registrations"):

Trademark: i STUDIO SALONS (Stylized)
U.S. Registration No.: 4,038,991
Registration Date: October 11, 2011

Trademark: I STUDIO SALONS
U.S. Registration No.: 4,075,635
Registration Date: December 27, 2011

WHEREAS, Assignor desires to transfer and assign to Assignee all of Assignor's right, title and interest in and to the Trademarks and the Registrations together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof; and

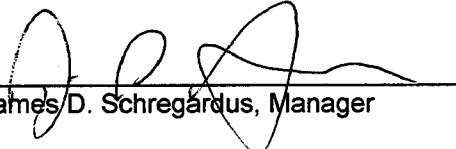
WHEREAS, Assignee desires to acquire from Assignor, Assignor's right, title and interest in and to the Trademarks and the Registrations together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks and the Registrations, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR:

CITATION 35 FRANCHISING, LLC


James D. Schregardus, Manager