

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390346

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900368735		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
April Ward;		06/21/2016	INDIVIDUAL: UNITED STATES
Laura Jenkins		06/21/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Carolee Heimaster		
Street Address:	1671 Avenida Guillermo		
City:	Oceanside		
State/Country:	CALIFORNIA		
Postal Code:	92056		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3950769	CHEEKY CHAPS	
Registration Number:	3950766	CC	
CORRESPONDENCE DATA			
Fax Number:	8882508707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(760) 672-9254		
Email:	bikrgrl68@mailovo.com		
Correspondent Name:	Carolee Heimaster		
Address Line 1:	1671 Avenida Guillermo		
Address Line 4:	Oceanside, CALIFORNIA 92056		
NAME OF SUBMITTER:	Carolee Heimaster		
SIGNATURE:	/Carolee Heimaster/		
DATE SIGNED:	07/05/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of Tuesday, June 21, 2016 from April Ward and Laura Jenkins ("ASSIGNORS"), To: Carolee Heimaster ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of trademark registrations:

Cheeky Chaps, US Registration 3950769
CC US Registration 3950766

("The Marks"), together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNORS desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

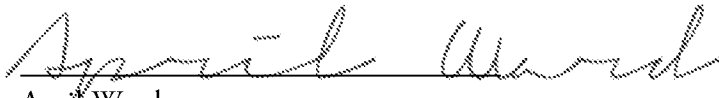
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS hereby convey, transfer, assign, deliver, and contribute to ASSIGNEE all of ASSIGNORS' right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNORS with respect to the Marks, including without limitation, damaged, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNORS further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year above written.

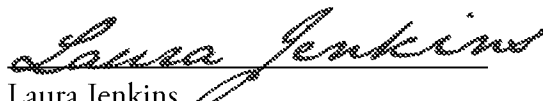
I, assignor, hereby accept this agreement.

April Ward



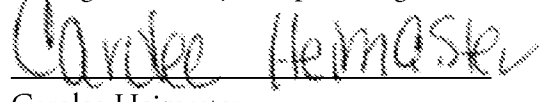
April Ward
Assignor

Laura Jenkins



Laura Jenkins
Assignor

I, assignee, hereby accept this agreement.



Carolee Heimaster
Assignee