

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388993

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sun Life Assurance Company of Canada		06/23/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Delaware Life Insurance Company		
Street Address:	1601 Trapelo Road		
Internal Address:	Suite 30		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02451		
Entity Type:	Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3130728	ALTERNATIVE ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:	6176468646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6176468000		
Email:	drwtrademarks@wolfgreenfield.com		
Correspondent Name:	Douglas R. Wolf		
Address Line 1:	600 Atlantic Avenue		
Address Line 2:	Wolf, Greenfield & Sacks, P.C.		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	S1410.20021US00		
NAME OF SUBMITTER:	Douglas R. Wolf		
SIGNATURE:	/drw/		
DATE SIGNED:	06/23/2016		
Total Attachments: 1			
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OP \$40.00 3130728

ASSIGNMENT

WHEREAS, Sun Life Assurance Company of Canada, a corporation of Canada having an office and place of business at 150 King Street West, Suite 1400, Toronto M5H 1J9 CANADA has adopted and used the following mark and the trademark Registration:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ALTERNATIVE ADVANTAGE	3130728	August 15, 2006

WHEREAS, Delaware Life Insurance Company, a company of Delaware, having an office and place of business at 1601 Trapelo Road, Suite 30. Waltham, MA 02451 is desirous of acquiring the mark and the registration therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Sun Life Assurance Company of Canada, without representations or warranties with respect to the trademark or registration or the title, assigns to Delaware Life Insurance Company, all its rights, title and interest in and to the mark and the registration therefor, together with the goodwill of the business symbolized by the mark and the registration therefor and including all rights to sue and recover for past infringement of the mark and the registration therefor.

Sun Life Assurance Company of Canada

6/23/2016
Date

By: Richard Freije
Name: Richard Freije
Title: AVP & Senior Counsel

Sun Life Assurance Company of Canada

6/23/2016
Date

By: Kerri Anselto
Name: Kerri Anselto
Title: AVP & Senior Counsel