

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM389660

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DAEWON MEDIA CO., LTD.		06/17/2016	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	KODANSHA LTD.		
Street Address:	12-21, Otowa 2-chome, Bunkyo-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	112-8001		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4593441	GON	
CORRESPONDENCE DATA			
Fax Number:	2026598822		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jpark@kilepark.com		
Correspondent Name:	Kile Park Reed & Houtteman PLLC		
Address Line 1:	1101 30th Street NW		
Address Line 2:	Suite 500		
Address Line 4:	Washington, D.C. 20007		
NAME OF SUBMITTER:	JAE Y. PARK		
SIGNATURE:	/Jae Y. Park/		
DATE SIGNED:	06/29/2016		
Total Attachments: 2			
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OP \$40.00 4593441

UNITED STATES TRADEMARK RIGHTS, OR
UNITED STATES PLUS ALL FOREIGN TRADEMARK RIGHTS

ASSIGNMENT

WHEREAS **DAEWON MEDIA CO., LTD.**, a corporation organized and existing under the laws of the Republic of Korea, having its principal place of business at 40-456, 3-Ga Hangang-ro, Yongsan-Gu, Seoul, Republic of Korea (hereinafter referred to as "**Assignor**") is the owner of the entire right, title and interest in the following United States trademark application:

U.S. Trademark Registration No.: 4,593,441

Registration Date: August 26, 2014

U.S. Trademark Application No.: 85/712,459

Application Filing Date: August 24, 2012

Mark: **GON**

WHEREAS, **KODANSHA LTD.**, a corporation organized and existing under the laws of Japan, having a place of business at **12-21, Otowa 2-chome, Bunkyo-ku Tokyo 112-8001 Japan** (hereinafter referred to as "**Assignee**"), is desirous of acquiring the entire right, title and interest in and to the Application and the mark therein disclosed;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt and sufficiency of which are hereby

acknowledged, the **Assignor** does hereby assign, sell, transfer and set over unto the **Assignee** all of its right, title and interest in and to the Application, and any and all applications for the mark in the United States and in all foreign countries, including all rights of priority resulting from the filing of the Application.

The **Assignor** hereby authorizes and requests the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Trademark Registrations resulting from the Application to the **Assignee**, and hereby covenants that the **Assignor** has the full right to convey the entire interest herein assigned, and that the **Assignor** has not executed, and will not execute, any agreement in conflict herewith.

The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any trademark issuing thereon.

In WITNESS WHEREOF, the **Assignor** has caused this Assignment to be executed by its duly authorized officer this 1st day of June, 2016.

By: JUNG Wook
(sign above)

Name: Wook Jung
(print name above)

Title: CEO
(title of signer)