

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM390347

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee entity type previously recorded on Reel 005718 Frame 0306. Assignor(s) hereby confirms the Assignment.

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hope Wine, LLC		01/05/2016	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	ONEHOPE, Inc.
<b>Street Address:</b>	1911 South Susan Street
<b>City:</b>	Santa Ana
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92704
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	86537329	
Serial Number:	86537399	WINENOT
Serial Number:	85727742	CASE FOR A CAUSE
Serial Number:	85674097	CAUSE-CENTRIC COMMERCE
Serial Number:	85643816	CASE OF THE MONDAYS
Serial Number:	85375323	HOPE AT HOME
Serial Number:	77922382	ONEHOPE
Serial Number:	77912299	
Serial Number:	77616744	ONEHOPE
Serial Number:	77616734	ONEHOPE

## CORRESPONDENCE DATA

Fax Number: 3104556761

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3104556761

Email: shaheen@esselaw.com

Correspondent Name: Shaheen Sheik-Sadhil

Address Line 1: Suite G-420

TRADEMARK

**Address Line 4:** Anaheim Hills, CALIFORNIA 92807

**NAME OF SUBMITTER:** Shaheen Sheik-Sadhal

**SIGNATURE:** /Shaheen Sheik-Sadhal/

**DATE SIGNED:** 07/01/2016

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370922

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hope Wine LLC		01/05/2016	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ONEHOPE, Inc.		
<b>Street Address:</b>	1911 S Susan St		
<b>City:</b>	Santa Ana		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92704		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86537329		
<b>Serial Number:</b>	86537399	WINENOT	
<b>Serial Number:</b>	85727742	CASE FOR A CAUSE	
<b>Serial Number:</b>	85674097	CAUSE-CENTRIC COMMERCE	
<b>Serial Number:</b>	85643816	CASE OF THE MONDAYS	
<b>Serial Number:</b>	85375323	HOPE AT HOME	
<b>Serial Number:</b>	77922382	ONEHOPE	
<b>Serial Number:</b>	77912299		
<b>Serial Number:</b>	77616744	ONEHOPE	
<b>Serial Number:</b>	77616734	ONEHOPE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3104556761		
<b>Email:</b>	shaheen@esselaw.com		
<b>Correspondent Name:</b>	Shaheen Sheik-Sadhal		
<b>Address Line 1:</b>	Suite G-420		
<b>Address Line 4:</b>	Anaheim Hills, CALIFORNIA 92807		

OP \$265.00 86537329

<b>NAME OF SUBMITTER:</b>	Shaheen Sheik-Sadhal
<b>SIGNATURE:</b>	/Shaheen Sheik-Sadhal/
<b>DATE SIGNED:</b>	01/28/2016
<b>Total Attachments: 3</b> source=ONEHOPE TM Assignment_2015-01-05_Fully Exec v2#page1.tif source=ONEHOPE TM Assignment_2015-01-05_Fully Exec v2#page2.tif source=ONEHOPE TM Assignment_2015-01-05_Fully Exec v2#page3.tif	

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), dated as of January 5, 2016, is made by Hope Wine, LLC ("**Assignor**"), a Delaware Limited Liability Company, located at 1911 South Susan Street, Santa Ana, CA 92704, in favor of its parent company ONEHOPE, Inc. ("**Assignee**"), a California corporation, located at 1911 S. Susan Street, Santa Ana, CA 92704.

WHEREAS, Assignee wishes to receive from Assignor Assignor's rights in the trademarks listed in Schedule A, paying to Assignor \$40 per mark;

WHEREAS, Assignor wishes to transfer to Assignee all rights in the trademarks listed in Schedule A, receiving from Assignee \$40 per mark; and

WHEREAS, the parties wish the transfer contemplated by this Trademark Assignment to be recorded with the United States Patent and Trademark Office;

NOW, THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to all marks listed in Schedule A (the "**Marks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Marks, including:

- (a) all rights of any kind whatsoever of Assignor accruing with respect to the Marks provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the Marks; and
- (c) any and all claims and causes of action with respect to the Marks, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Marks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of January 5, 2016, is made by Hope Wine, LLC ("Assignor"), a Delaware Limited Liability Company, located at 1911 South Susan Street, Santa Ana, CA 92704, in favor of its parent company ONEHOPE, Inc. ("Assignee"), a California corporation, located at 1911 S. Susan Street, Santa Ana, CA 92704.

Delaware 7/1/16

WHEREAS, Assignee wishes to receive from Assignor Assignor's rights in the trademarks listed in Schedule A, paying to Assignor \$40 per mark;

WHEREAS, Assignor wishes to transfer to Assignee all rights in the trademarks listed in Schedule A, receiving from Assignee \$40 per mark; and

WHEREAS, the parties wish the transfer contemplated by this Trademark Assignment to be recorded with the United States Patent and Trademark Office;

NOW, THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to all marks listed in Schedule A (the "Marks"), together with the goodwill of the business connected with the use of, and symbolized by, the Marks, including:

(a) all rights of any kind whatsoever of Assignor accruing with respect to the Marks provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the Marks; and

(c) any and all claims and causes of action with respect to the Marks, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Marks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic

transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

Hope Wine, LLC

By: 

Name: Tom Leahy

Title: *President*

Address for Notices:

1911 S Susan Street  
Santa Ana, CA 92704

*1/5/2015*

AGREED TO AND ACCEPTED:

ONEHOPE, Inc.

By: 

Name: Jake Kloberdanz

Title: CEO

Address for Notices:


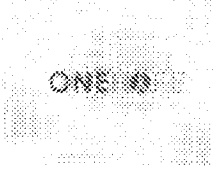
1911 S Susan Street  
Santa Ana, CA 92704

*1/5/2015*

Schedule A to Trademark Assignment Agreement

TRADEMARK  
REEL: 005828 FRAME: 0369  
REEL: 005828 FRAME: 0362

**SCHEDULE A**

Mark	Registration No.	Registration Date
WINENOT	4812713	September 15, 2015
CASE FOR A CAUSE	4706098	March 24, 2015
CAUSE-CENTRIC COMMERCE	4456723	December 24, 2013
CASE OF THE MONDAYS	4430916	November 12, 2013
HOPE AT HOME	4118147	March 27, 2012
ONEHOPE	4078516	January 3, 2012
	3834665	August 17, 2010
	3735093	January 5, 2010
ONEHOPE	3735092	January 5, 2010

Mark	Specimen	Serial No.	Application Date
[glittery finish on wine bottles]		86537329	February 17, 2015

Schedule A to Trademark Assignment Agreement

**RECORDED: 01/28/2016**  
**RECORDED: 07/05/2016**

**TRADEMARK**  
**REEL: 005828 FRAME: 0310**  
**REEL: 005828 FRAME: 0363**