

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391020

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/11/2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hayward Enterprises, Inc.		07/08/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Perfect Purée of Napa Valley, LLC		
Street Address:	2700 Napa Valley Corporate Drive, Suite L		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3856666	MIXOLOGY MADE EASY	
Registration Number:	2219970	THE PERFECT PUREE OF NAPA VALLEY	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	Christopher J. Passarelli		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	HAYW2-025/006 7/11/16		
NAME OF SUBMITTER:	Christopher J. Passarelli		
SIGNATURE:	/Christopher J. Passarelli/		
DATE SIGNED:	07/11/2016		
Total Attachments: 1			
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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS

Whereas, Hayward Enterprises, Inc., a California corporation, with a principal business address of 2700 Napa Valley Corporate Drive, Suite L, Napa, California 94558 ("Assignor") owns the following marks in the United States which are registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MIXOLOGY MADE EASY	3,856,666	October 5, 2010
THE PERFECT PUREE OF NAPA VALLEY & Design	2,219,970	January 26, 1999

Whereas, The Perfect Purée of Napa Valley, LLC, a California limited liability company, with a principal business address of 2700 Napa Valley Corporate Drive, Suite L, Napa, California 94558 ("Assignee") is desirous of acquiring said U.S. marks and the U.S. registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer to Assignee, nunc pro tunc, effective March 11, 2011, all right, title and interest in and to the said marks in the U.S., together with the goodwill of the business symbolized by the marks in the U.S. and the above identified U. S. registrations thereof.

Dated: 7/8/16

Hayward Enterprises, Inc.


By: Tracy Hayward
Title: CEO