

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391207

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medtech Products Inc.		07/07/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Moberg Pharma AB		
Street Address:	Gustavslundsvägen 42, 5tr		
City:	Bromma		
State/Country:	SWEDEN		
Postal Code:	SE-16751		
Entity Type:	Corporation: SWEDEN		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	86591913	FIBER CHOICE FLAVOR DROPS	
Registration Number:	2441387	FIBER CHOICE	
Registration Number:	3394591	FIBER CHOICE	
Registration Number:	3504794	FIBER CHOICE	
Registration Number:	3981686	NEW-SKIN	
Registration Number:	4144314	NEW-SKIN	
Registration Number:	1757962	NEW-SKIN	
CORRESPONDENCE DATA			
Fax Number:	9723789115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972.826.4453		
Email:	fgtdocket@dallasbusinesslaw.com		
Correspondent Name:	Felicia G. Traub, Esq.		
Address Line 1:	2500 Dallas Parkway		
Address Line 2:	Ferguson, Brawell & Fraser, Suite 501		
Address Line 4:	Plano, TEXAS 75093		
NAME OF SUBMITTER:	Felicia G. Traub, Esq.		
SIGNATURE:	/feliciagtraub/		
DATE SIGNED:	07/12/2016		

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Total Attachments: 7

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EXECUTION COPY

ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment"), is entered into and made effective as of July 7, 2016, by and between Moberg Pharma AB, a Swedish limited liability company ("Assignee"), and Medtech Products Inc., a Delaware corporation ("Assignor"). Assignee and Assignor are sometimes referred to herein individually as a "Party" and collectively as the "Parties".

A. Assignee and Assignor are parties to that certain Asset Purchase Agreement, dated as of June 29, 2016 (as amended, restated, or otherwise modified from time to time, the "Purchase Agreement"). Capitalized terms used but not otherwise defined in this Assignment shall have the respective meanings ascribed to such terms in the Purchase Agreement.

B. Under the terms of the Purchase Agreement, Assignor has agreed to convey, transfer, and assign to Assignee, among other assets, certain Intellectual Property of Assignor, and has agreed to execute and deliver this Assignment for recording with Governmental Authorities, including, but not limited to, the United States Patent and Trademark Office.

C. This Assignment is being executed and delivered by the Parties in connection with the consummation of the transactions contemplated by the Purchase Agreement.

The Parties, therefore, hereby agree as follows.

1. Assignment. In consideration for the execution of the Purchase Agreement, the payment of the consideration stipulated in the Purchase Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in, to, and under the following (collectively, the "Assigned IP"):

(a) the patents and patent applications set forth on Schedule 1 hereto, the inventions described therein, and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof, including all priority rights, and the right to claim priority rights and the privileges and benefits thereof, including those under the International Convention, and all other conventions, and the worldwide right to file applications for said inventions in Assignee's own name (collectively, the "Patents");

(b) the trademark registrations and applications set forth on Schedule 2 hereto, together with the goodwill connected with the use thereof and symbolized thereby, and all issuances, extensions, and renewals thereof (collectively, the "Trademarks");

(c) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world (including for the avoidance of doubt, any common law rights);

(d) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

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(e) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, and/or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but not the obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recording and Further Actions. Assignor authorizes the Commissioner for Patents, the Commissioner for Trademarks, and any other governmental officials to record and register this Assignment upon request by Assignee. Assignor shall take such reasonable steps and actions following the date hereof, including the execution of documents, files, registrations, or other similar items, to ensure that the Assigned IP is properly assigned to Assignee, or any assignee or successor thereto.

3. Terms of the Purchase Agreement. Nothing contained in this Assignment shall be deemed to modify, limit, expand, supersede, or amend any rights or obligations of Assignor or Assignee under the Purchase Agreement. To the extent any conflict arises between any of the terms and provisions of this Assignment and any of the terms and provisions of the Purchase Agreement, the terms and provisions of the Purchase Agreement shall govern and control.

4. Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.

5. Governing Law. This Assignment shall be governed by and construed in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than those of the State of New York.

6. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

7. Amendment and Modification. This Assignment may only be amended, modified, or supplemented by an agreement in writing signed by each Party.

[SIGNATURE PAGE FOLLOWS]

The Parties are signing this Assignment as of the date first set forth above.

ASSIGNOR:

MEDTECH PRODUCTS INC.

By: Ron Lombardi
Name: Ronald M. Lombardi
Title: President

ASSIGNEE:

MOBERG PHARMA AB (PUBL)

By: _____
Name: _____
Title: _____

SIGNATURE PAGE TO ASSIGNMENT OF INTELLECTUAL PROPERTY

The Parties are signing this Assignment as of the date first set forth above.

ASSIGNOR:

MEDTECH PRODUCTS INC.

By: _____
Name: _____
Title: _____

ASSIGNEE:

MOBERG PHARMA AB (PUBL)

By:  _____
Name: PETER WULPERT
Title: CEO

SCHEDULE 1

PATENTS AND PATENT APPLICATIONS

1. Patent No. 6,455,068; date: 9/24/2002; title: DIETARY FIBER DELIVERY SYSTEM.
2. Patent No. 7,387,803; date: 6/17/2008; title: DIETARY FIBER DELIVERY SYSTEM.
3. Patent No. 7,452,553; date: 11/18/2008; title: DIETARY FIBER DELIVERY SYSTEM.
4. Patent No. 7,521,072; date: 4/21/2009; title: DIETARY FIBER DELIVERY SYSTEM.
5. Patent No. 7,648,720; date: 1/19/2010; title: DIETARY FIBER DELIVERY SYSTEM.
6. Patent No. 6,982,093; date: 1/3/2006; title: DIETARY FIBER DELIVERY SYSTEM.
7. Patent Application No. 62/249,000; filing date: 10/30/2015; title: SOLUBLE FIBER LIQUID BEVERAGE CONCENTRATE AND METHOD FOR DELIVERY OF SOLUBLE FIBER.

SCHEDULE 2**TRADEMARKS AND TRADEMARK APPLICATIONS**

Trademark	Country	Application Number / Registration Number	Filing Date / Registration Date	Status
FIBER CHOICE	Argentina	3177468	13-Jul-2012 26-Sep-2012	Registered
FIBER CHOICE	Australia	781360 781360	17-Dec-1998 17-Dec-1998	Registered
FIBER CHOICE	Brazil	829321713 829321713	24-Aug-2007 10-Nov-2009	Registered
FIBER CHOICE	Canada	0899424 TMA566280	17-Dec-1998 22-Aug-2002	Registered
FIBER CHOICE	European Union (Community)	3270113 3270113	16-Jul-2003 18-Nov-2004	Registered
FIBER CHOICE	Japan	H-11017347 4384590	25-Feb-1999 19-May-2000	Registered
FIBER CHOICE	New Zealand	769043 769043	24-May-2007 24-May-2007	Registered
FIBER CHOICE	South Africa	200712939 200712939	02-Jul-2007 02-Jul-2007	Registered
FIBER CHOICE	United States of America	75/573,311 2,441,387	19-Oct-1998 03-Apr-2001	Registered
FIBER CHOICE (AND COLOR DESIGN)	Brazil	829321721 829321721	24-Aug-2007 10-Nov-2009	Registered
FIBER CHOICE (AND COLOR DESIGN)	United States of America	77/226,632 3,394,591	11-Jul-2007 11-Mar-2008	Registered
FIBER CHOICE (AND DESIGN)	United States of America	77/399,926 3,504,794	19-Feb-2008 23-Sep-2008	Registered
FIBER CHOICE FLAVOR DROPS	United States of America	86/591,913	09-Apr-2015	Allowed
FIBRE CHOICE	Australia	1179756 1179756	04-Jun-2007 04-Jun-2007	Registered
FIBRE CHOICE	Canada	1,653,624 TMA924,566	26-Nov-2013 29-Dec-2015	Registered
NEW SKIN	Argentina	3,213,941	10-Dec-2012	Pending
NEW SKIN	Argentina	3,213,940	10-Dec-2012	Pending
NEW-SKIN	Canada	1473311 TMA802,727	16-Mar-2010 21-Jul-2011	Registered
NEW-SKIN	Canada	720,686 TMA431096	15-Jan-1993 29-Jul-1994	Registered

Trademark	Country	Application Number / Registration Number	Filing Date / Registration Date	Status
NEW-SKIN	Japan	12,201/1998 4,305,747	18-Feb-1998 13-Aug-1999	Registered
NEW-SKIN	Turkey	99771/99 99021505	10-Dec-1999 10-Dec-1999	Registered
NEW-SKIN	United States of America	85/204,107 3,981,686	22-Dec-2010 21-Jun-2011	Registered
NEW-SKIN	United States of America	85/377,239 4,144,314	21-Jul-2011 15-May-2012	Registered
NEW-SKIN	United States of America	74/295,027 1,757,962	17-Jul-1992 16-Mar-1993	Registered
NEW-SKIN & DESIGN	Venezuela	12606 106,862-F	10-Dec-1982 20-Feb-1984	Registered