

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391482

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Little Duck Organics		07/08/2016	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Plum, PBC		
<b>Street Address:</b>	1485 Park Avenue		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Emeryville		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94608		
<b>Entity Type:</b>	Public Benefit Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4869065	MIGHTY OATS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612.632.3357		
<b>Email:</b>	ipmail@gpmlaw.com		
<b>Correspondent Name:</b>	Jennifer C. Debrow		
<b>Address Line 1:</b>	500 IDS Center		
<b>Address Line 2:</b>	80 South 8th Street		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>NAME OF SUBMITTER:</b>	Gwen Spurrier		
<b>SIGNATURE:</b>	/gds/		
<b>DATE SIGNED:</b>	07/14/2016		
<b>Total Attachments: 1</b>			
source=2016_07_14_-_PTO_-_signed_assignment_-_US)_Plum_-_MIGHTY_OATS_(4869065)_#page1.tif			

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TRADEMARK ASSIGNMENT

780 3rd Ave.  
9th Floor,  
New York, NY,  
10017

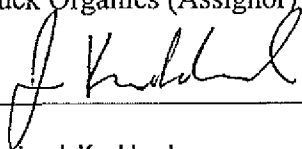
WHEREAS, Little Duck Organics located at with its principal place of business at ~~55-E 9th Street, Brooklyn, New York, 11215~~ (hereinafter "Assignor"), is the record owner of US Trademark Registration No. 4869065 for MIGHTY OATS ("Trademark");

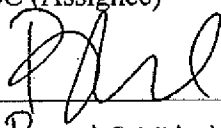
WHEREAS, Plum, PBC located at its principal place of business at 1485 Park Avenue, Suite 200, Emeryville, California, 94608 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to the said Trademark, including the goodwill symbolized thereby and associated therewith;

NOW, THEREFORE, IT IS AGREED AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, including the goodwill symbolized thereby and associated therewith, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of the date signed by both parties.

Little Duck Organics (Assignor)  
BY:   
Name: Jacob Koshland  
Title: COO  
Date: 7/8/16

Plum, PBC (Assignee)  
BY:   
Name: BENJAMIN D. MAND  
Title: SVP MKTG: Innovation  
Date: 6-29-16