

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391634

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lido Advisors, Inc.		06/30/2015	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Lido Advisors, LLC		
Street Address:	9100 Wilshire Blvd.		
Internal Address:	Suite 350W		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4885171	WAY BEYOND STOCKS AND BONDS	
Registration Number:	4885172	THINKING OUTSIDE THE STYLE BOX	
CORRESPONDENCE DATA			
Fax Number:	3109793603		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3108921613		
Email:	Marc@HankinPatentLaw.com		
Correspondent Name:	Marc E. Hankin		
Address Line 1:	12400 Wilshire Blvd.,		
Address Line 2:	Suite 1265		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Marc E. Hankin		
SIGNATURE:	/Marc E. Hankin/		
DATE SIGNED:	07/15/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of the 30th day of June 2015 by and between Lido Advisors, Inc., a California corporation with an address at 9100 Wilshire Blvd., Suite 350W, Beverly Hills, California (herein after referred to as "Assignor"), and Lido Advisors, LLC., a Delaware limited liability company with an address at 9100 Wilshire Blvd., Suite 350W, Beverly Hills, California (hereinafter referred to as "Assignee");

WHEREAS, Assignor is the owner of U.S. Registered Trademark No. 4,885,171 for WAY BEYOND STOCKS AND BONDS and U.S. Registered Trademark No. 4,885,172 for THINKING OUTSIDE THE STYLE BOX (the "Marks") as recorded in the U.S. Patent and Trademark Office; and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all of its rights, title, and interest in and to the Marks, together with the goodwill associated herewith and the right to recover for damages and profits and other remedies for past infringements of the Marks and the right to prosecute this and any other applications or registrations of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee Assignor's right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR"

Lido Advisors, Inc.

By: 

Name: Jeffrey J. Westheimer

Title: President

Date: 07/15/16

"ASSIGNEE"

Lido Advisors, LLC

By: 

Name: Jeffrey J. Westheimer

Title: Senior Managing Director

Date: 07/15/16