

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391843

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Henry Modell & Company, Inc.		07/18/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Modell's II, Inc.		
Doing Business As:	MODELL'S SPORTING GOODS		
Street Address:	498 SEVENTH AVENUE		
Internal Address:	20th floor		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1989940	GOTTA GO TO MO'S	
CORRESPONDENCE DATA			
Fax Number:	2128221090		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-822-1504		
Email:	mark.aarons@modells.com		
Correspondent Name:	Mark Aarons c/o Modell's		
Address Line 1:	498 7th Ave.,		
Address Line 2:	20th floor		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Mark Aarons		
SIGNATURE:	/Mark Aarons/		
DATE SIGNED:	07/19/2016		
Total Attachments: 1			
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OP \$40.00 1989940

TRADEMARK ASSIGNMENT
CORPORATE

FOR GOOD AND VALUABLE CONSIDERATION, receipt of which is hereby acknowledged HENRY MODELL & COMPANY, INC. ("Assignor"), located at 498 7TH Avenue, 20th floor, New York,, N.Y. 10018 hereby irrevocably transfers and assigns to Modell's II, Inc. ("Assignee), located at 498 7th Ave., 20th fl., N.Y. N.Y. 10018, its successors and assigns, in perpetuity, all right, title, and interest, throughout the world, including any renewals or extensions thereto, in the following trademark:

Wordmark: GOTTA GO TO MO'S

USPTO Registration Number: 1989940

Said transfer and assignment, includes without limitation:

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

IN WITNESS THEREOF, Assignor has duly executed this Agreement.

Assignor's Company Name: Henry Modell & Company, Inc.

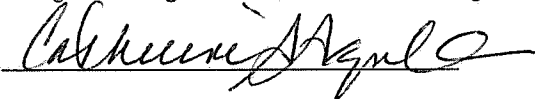
By: 

Mitchell B. Modell
Title: President

Date: July 18, 2016

State of New York)
County of New York) .ss:

On the 18th day of July, 2016, personally appeared before me Mitchell B. Modell, the person who signed this Assignment Agreement, and acknowledged that he/they signed the agreement as, or in behalf of, the Assignor.



Signature of Notary Public

Catherine A. Acquavella
Notary Public, State of New York
No. 01AC6101672
Qualified in Nassau County
Commission Expires November 17, 2019