

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM392198

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Neutraceutical Company LLC		07/20/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jstone, Inc.		
<b>Street Address:</b>	c/o TBR		
<b>Internal Address:</b>	1 Executive Drive, Suite 475		
<b>City:</b>	Fort Lee		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07024		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3898157	SIMPLE WELLNESS	
<b>Registration Number:</b>	3979184	SIMPLE WELLNESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9735972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9735972500		
<b>Email:</b>	lstrademark@lowenstein.com		
<b>Correspondent Name:</b>	Vanessa A. Ignacio, Esq.		
<b>Address Line 1:</b>	65 Livingston Avenue		
<b>Address Line 4:</b>	ROSELAND, NEW JERSEY 07068		
<b>NAME OF SUBMITTER:</b>	Vanessa A. Ignacio		
<b>SIGNATURE:</b>	/Vanessa A. Ignacio/		
<b>DATE SIGNED:</b>	07/21/2016		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT**, having an effective date of July 20, 2016, is made by and between The Neutraceutical Company LLC, a Delaware limited liability company, having an address at Suite 400, 2200 Fletcher Avenue, Fort Lee, NJ 07024 ("Assignor") and Jstone, Inc., a New Jersey corporation, having an address at c/o TBR, 1 Executive Drive, Suite 475, Fort Lee NJ 07024 ("Assignee").

**WHEREAS**, subject to the terms and conditions of this Trademark Assignment, Assignor wishes to assign to Assignee, and Assignee wishes to receive, all right, title, and interest in and to the trademark registrations set forth on Schedule A and all common law and other rights, worldwide, in and to the trademarks that are the subject of such registrations (such rights, collectively, the "Trademarks").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby sells, grants, assigns, transfers, and delivers to Assignee all of its rights, title and interests in and to the Trademarks, including without limitation the goodwill of the business appurtenant thereto and which is symbolized thereby, and the right to renew any registration therefor, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said Trademark with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.
2. This Trademark Assignment shall be construed, performed and enforced in accordance with, and governed by, the laws of the State of New Jersey, without giving effect to the principles of conflicts of laws thereof.
3. This Trademark Assignment may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.
4. Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Trademarks.

IN WITNESS WHEREOF, Assignor has duly executed this Trademark Assignment as of the first date written above.

The Neutraceutical Company LLC, Assignor  
By: [Signature]  
Name: Jeremy Stone  
Title: Member

IN WITNESS WHEREOF, Assignee has duly executed this Trademark Assignment as of the first date written above.

Jstone, Inc. Assignee  
By: [Signature]  
Name: Jeremy Stone  
Title: PRESIDENT CEO

SIMPLE WELLNESS

Schedule A  
Trademarks

<u>Trademark</u>	<u>Serial Application No.</u>	<u>Registration No.</u>
SIMPLE WELLNESS	77980792	3898157
SIMPLE WELLNESS	77981819	3979184