

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392436

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KMA Concepts Limited		06/14/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Grani & Partners S.p.A.		
Street Address:	via Gioberti n. 1		
City:	Milano		
State/Country:	ITALY		
Postal Code:	20123		
Entity Type:	Corporation: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3919935	ICKEE STIKEEZ	
CORRESPONDENCE DATA			
Fax Number:	2153214595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-321-6772		
Email:	malamorte@verizon.net		
Correspondent Name:	Eric A. LaMorte		
Address Line 1:	P.O. Box 434		
Address Line 4:	Yardley, PENNSYLVANIA 19067-8434		
DOMESTIC REPRESENTATIVE			
Name:	Eric A. LaMorte		
Address Line 1:	P.O. Box 434		
Address Line 4:	Yardley, PENNSYLVANIA 19067-8434		
NAME OF SUBMITTER:	Eric A. LaMorte		
SIGNATURE:	/Eric A. LaMorte/		
DATE SIGNED:	07/22/2016		
Total Attachments: 9			
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DEED OF ASSIGNMENT

Between

KMA CONCEPT LIMITED, having its place of business in Hong Kong, Suite 1003, Silvercord Tower 1, 30 Canton Road, TST, Kowloon, herein represented by Mr. Peter John Cummings as Director (hereinafter the "Assignor");

and

GRANI & PARTNERS S.p.A., having its place of business in Italy, via Gioberti n. 1, 20123 Milano herein represented by Mr. Enrico Grani as Chairman of the Board of Directors (hereinafter the "Assignee");

WHEREAS

- A) the Assignor is owner of the intellectual property rights as listed in the Attachments 1 and 2 (hereinafter "IP Rights");
- B) the Assignee is interested in acquiring the full and exclusive ownership of the IP Rights;
- C) Parties have examined and discussed all the provisions of the present Assignment which have been approved one by one.

THE PARTIES DO UNDERTAKE AND AGREE AS FOLLOWS:

1. The premises form integral and substantial part of the contract.
2. The Assignor assigns and transfers to the Assignee, who accepts, the entire rights, titles, interests, and obligations related to the above mentioned IP Rights.
3. The Assignor declares in good faith that the IP Rights are valid and in force and that does not know about the right of any other third party that could be infringed by the use and registration of the IP Rights assigned with the present Assignment.
4. As a consideration of the assignment, the Assignee will pay to the Assignor the sum of USD [REDACTED] to be paid as following:
 - Usd [REDACTED] to be paid within [REDACTED]
 - Usd [REDACTED] to be paid within [REDACTED]
 - Usd [REDACTED] to be paid within [REDACTED]
5. The Assignor commits to offer to the Assignee, or to any entitled person, all the collaboration needed for the purposes of the recordal of the present Assignment before the national Authorities.
6. All the expenses related to the recordal of the present Assignment or relevant and consequential to it will be charged entirely to the Assignee.

Place and date: 14th June 2016

For KMA CONCEPT LIMITED:
(Assignor)

Peter John Cummings

For GRANI & PARTNERS S.p.A.:
(Assignee)

Enrico Grani


KMA Concepts Limited

[Signature]
Authorized Signatures

GRANI & PARTNERS S.p.A.
(Presidente)
GRANI ENRICO

Attachment 1
(Trademarks)

For and on behalf of
KMA Concepts Limited


Authorized Signature(s)

GRANI & PARTNERS S.A.
President
GRANI ENRICO

HOLDER	MARK	TYPE	CLASSSES	COUNTRY	APPLICATION NUMBER	FILING DATE (INTERNATIONAL)	REGISTRATION NUMBER	REGISTRATION DATE (INTERNATIONAL)	NEXT REGISTRATION DATE	STATUS
KMA CONCEPTS LIMITED	STWEEZ	WORD MARK	28	U.S.A.	46106274	12/19/2010	3919907	4/30/2011	4/30/2024	
KMA CONCEPTS LIMITED	STWEEZ	WORD MARK	28	European Union (EFTA member) (EU member)	4662026	10/11/2010	4262086	10/11/2010	10/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	WORD MARK	28	Australia (EU member)	4162255	03/11/2010	1362086	10/11/2010	10/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	WORD MARK	28	Japan (EU member)	4166055	12/11/2010	1062086	10/11/2010	10/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	WORD MARK	28	Canada (EU member)	4162255	03/11/2010	1062086	10/11/2010	10/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	WORD MARK	28	Switzerland (EU member)	4162255	03/11/2010	1062086	10/11/2010	10/11/2020	

For and on behalf of
KMA Concepts Limited
 GRAMI & PARTNERS S.P.A.
 (Il Presidente)
 GRAMI ENRICO
 Authorized Signatory(s)

HOLDER	MARK	TYPE	CLASS	COUNTRY	APPLICATION NUMBER	FILING DATE (MM/DD/YY)	REGISTRATION NUMBER	REGISTRATION DATE (MM/DD/YY)	RENEWAL DATE (MM/DD/YY)	STATUS
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	
KMA CONCEPTS LIMITED	STWEEZ	word mark	26	Georgia (Subsequent designation)	1062086	09/15/2014	1062086	12/11/2019	12/11/2020	

GRAMI & PARTNERS S.P.A.
(President)
GRAMI ERICO

For and on behalf of
KMA Concepts Limited
Authorized Signatory(s)

HOLDER	MARK	TYPE	CLASS	COUNTRY	APPLICATION NUMBER	FILING DATE (MM/DD/YY)	REGISTRATION NUMBER	REGISTRATION DATE (MM/DD/YY)	REX. RENEWAL	OFFICE
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Libya (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Israel (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Spain (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Spain (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Spain (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Spain (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Spain (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Spain (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Spain (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	
KMA CONCEPTS LIMITED	STHEEZ	word mark	28	Spain (Subsequent designation)	1302028	08/13/2014	1062028	10/11/2016	10/11/2020	

GRAMEX PARTNERS S.P.A.
 (Il Presidente)
 GRAM ENIGED

For and on behalf of
 KMA Concepts Limited
 Authorized Signatory

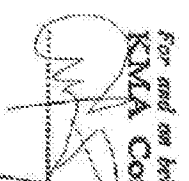
HOLDER	MARK	TYPE	CLASS	COUNTRY	APPLICATION NUMBER	FILED DATE (MM/DD/YY)	REGISTRATION NUMBER	REGISTRATION DATE (MM/DD/YY)	NEXT PENSIONAL	OFFICE
KMA CONCEPTS LIMITED	STRESEZ	word mark	28	Argentina	3379898	28/11/2014				
KMA CONCEPTS LIMITED	STRESEZ	word mark	28	Peru	42014502309	28/11/2014	502306	04/05/2015	14/05/2015	
KMA CONCEPTS LIMITED	STRESEZ	word mark	28	China	1199880	27/11/2014	1169489	20/04/2015	22/04/2015	
KMA CONCEPTS LIMITED	STRESEZ	word mark	28	Turkey	671844	28/11/2015	13641525	14/05/2015	28/07/2015	
KMA CONCEPTS LIMITED	STRESEZ	word mark	28	Malaysia	2094014291	18/11/2015			18/11/2015	
KMA CONCEPTS LIMITED	STRESEZ	word mark	28	China	17139420	12/01/2015				
KMA CONCEPTS LIMITED	STRESEZ	word mark	28	Indonesia	0122014828274	17/12/2014			17/12/2014	
KMA CONCEPTS LIMITED	STRESEZ	word mark	28	Malaysia	201402177	28/11/2014				

GRANI & PARTNERS S.P.A.
 III President of
 GRANI ENRICO

For and on behalf of
 KMA Concepts Limited

Authorized Signatures

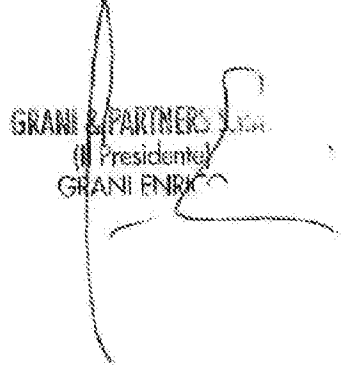
HOLDER	MARK	TYPE	CLASS	OFFICE	APPL. NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE	REG. RENEWAL	OFFICE
KMA CONCEPTS LIMITED	SCHEE SWISSE	WORD MARK	28	USA	8347942	12/28/2010	3879205	12/28/2011	12/28/2016	
KMA CONCEPTS LIMITED	SCHEE SWISSE	WORD MARK	28	EUROPEAN UNION (EU, REGISTRATION)	1287942	12/28/2010	1287942	12/28/2011	12/28/2016	
KMA CONCEPTS LIMITED	SCHEE SWISSE	WORD MARK	28	Australia (AU, Registration)	1287942	12/28/2010	1287942	12/28/2011	12/28/2016	
KMA CONCEPTS LIMITED	SCHEE SWISSE	WORD MARK	28	Japan (JP, Registration)	1287942	12/28/2010	1287942	12/28/2011	12/28/2016	

For and on behalf of
KMA Concepts Limited

(Authorized Signature)
GIANNI ENRICO
 (III) President
 GRANI & PARTNERS S.P.A.
 GRANI ENRICO

Attachment 2
(Copyrights)



14th June 2016



GRANI PARTNERS LTD.
(President)
GRANI ENRICO

REGISTRAR	TITOLAR	CITTADELLA	DATA DEPOSITO	NUM. REG.	CATEGORIA	COMMENTS
KISA Concepts Limited	Stamps 1-8	USA	28/01/2013	98-1-302-942	Sculpture	
KISA Concepts Limited	Stamps 9-10	USA	24/11/2014	98-1-396-420	Sculpture	
KISA Concepts Limited	Stamps 11-14	USA	28/11/2014	98-1-400-404	Sculpture	
KISA Concepts Limited	Stamps 15-19 (Project 1)	USA	24/11/2014	98-1-362-980	Sculpture	Registration in name of KISA Concepts Limited
KISA Concepts Limited	Stamps 20-21	Canada	07/01/2013	1118274	Artistic	
KISA Concepts Limited	Stamps 22	Canada	10/01/2013	1118693	Artistic	
KISA Concepts Limited	Stamps 23	Canada	21/05/2014	1114204	Artistic	
KISA Concepts Limited	Stamps 24-25	Canada	22/05/2014	1114302	Artistic	
KISA Concepts Limited	Stamps 26-30	Canada	20/06/2014	1114617	Artistic	
KISA Concepts Limited	Stamps 31-32	Canada	20/06/2014	1114608	Artistic	
KISA Concepts Limited	Stamps	USA	28/11/2013	98-1-313-880	3D Sculpture	
KISA Concepts Limited	Stamps Packaging	USA	22/10/2014	98-1-305-600	3D Sculpture	
KISA Concepts Limited	Stamps Packaging	USA	02/05/2013	98-1-305-600	Visual Material	
KISA Concepts Limited	Stamps Series 2	USA	26/11/2013	98-1-301-892	Visual Material	
KISA Concepts Limited	Stamps Series 1	USA	26/11/2013	98-1-301-885	Visual Material	



14th June 2016

GRANI & PARTNERS S.P.A.
 (Präsidenten)
 GRANI ENRICO