

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Orin Swift Cellars, LLC		06/09/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Petroleum Wine Consulting LLC		
Street Address:	P.O. Box 475		
City:	Rutherford		
State/Country:	CALIFORNIA		
Postal Code:	94573		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86766461	EIGHT YEARS IN THE DESERT	
Registration Number:	4437007	EYE CHART	
Registration Number:	4683511	E STAND 65.6FT. 1 F P STAND 32.8 FT. 2	
Registration Number:	4067798	SHATTER	
Registration Number:	4771299		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7079633030		
Email:	dan@reidylawgroup.com		
Correspondent Name:	Daniel Reidy, Esq.		
Address Line 1:	1230 Spring St.		
Address Line 4:	St. Helena, CALIFORNIA 94574		
NAME OF SUBMITTER:	Daniel A. Reidy, Esq.		
SIGNATURE:	/Daniel A. Reidy/		
DATE SIGNED:	07/26/2016		
Total Attachments: 2			
source=Executed Petroleum Assignment of OSC marks dated 6.9.16#page1.tif			

OP \$140.00 86766461

ASSIGNMENT OF TRADEMARKS

Whereas, Orin Swift Cellars, LLC, with an address at 1352 Main Street, St. Helena CA 94574 ("Assignor") has adopted, used or intends to use and is the owner of the applications and registrations listed in Schedule A attached hereto (collectively, the "Trademarks") used in connection with the sale of goods in Int. Class 033.

Whereas, Petroleum Wine Consulting LLC, with an address at P.O. Box 475, Rutherford, CA 94573 ("Assignee") is desirous of acquiring the Trademarks.

Whereas, the Assignor represents and warrants that it owns all rights, title and interest in and to the Trademarks and that Assignor: (i) has not assigned or transferred any right, title or interest in and to said Trademarks to any third party or legal entity, and (ii) to the best of Assignor's knowledge that there have not been, and are, no third party claims against Assignors of any kind challenging Assignor's exclusive rights to the Trademarks.

Now therefore, for good and valuable consideration received, Assignor hereby assigns to Assignee all rights title, and interest in and to the Trademarks, together with the goodwill associated with the goods and business symbolized by said applications, trademarks and registrations thereof. These Trademarks are being assigned as part of the entire business or portion thereof to which the marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060, including, without limitation, the goodwill of the Assignor's business connected with the use of and symbolized by the Trademarks, all registration rights with respect to the Trademarks, free of all liens and monetary encumbrances, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of the Trademarks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

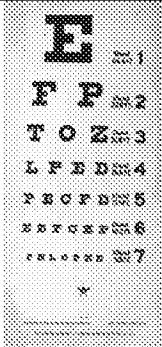

Orin Swift Cellars, LLC
("Assignor")

By: *Orin Swift*

Its: *owner*

Signed at *St. Helena* on this *9* day of June, 2016
(location)

SCHEDULE A

TRADEMARK	REGISTRATION/SERIAL NO.	GOODS
EIGHT YEARS IN THE DESERT	86766461	Alcoholic beverages except beers
EYE CHART	4437007	Wine
	4683511	Wine
SHATTER	4067798	Wines
	4771299	Wine