

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM392802

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SU4-Worktopia, LLC		07/26/2016	Limited Liability Company: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cvent, Inc.		
<b>Street Address:</b>	1765 Grensboro Station Place		
<b>City:</b>	Tysons Corner		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22102		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3307787	WORKTOPIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7032263500		
<b>Email:</b>	legal@cvent.com		
<b>Correspondent Name:</b>	Cvent, Inc.		
<b>Address Line 1:</b>	1765 Grensboro Station Place		
<b>Address Line 2:</b>	7th Floor		
<b>Address Line 4:</b>	Tysons Corner, VIRGINIA 22102		
<b>NAME OF SUBMITTER:</b>	Daniel Martin		
<b>SIGNATURE:</b>	/dm/		
<b>DATE SIGNED:</b>	07/27/2016		
<b>Total Attachments: 2</b>			
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TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, pursuant to the Member Purchase Agreement by and among Cvent Atlanta, LLC, the members of SignUp4, LLC, and Nicholas Romano, Doug Wetzel, and Mark Hubrich, dated May 8, 2015, Cvent Atlanta, LLC, a Delaware limited liability company, acquired all of the issued and outstanding equity interests of SignUp4, LLC, then a Georgia limited liability company;

WHEREAS, SignUp4, LLC, a Delaware limited liability company with a principal business address at 1765 Greensboro Station Place, 7<sup>th</sup> Floor, Tysons Corner, VA 22102, United States, is the sole member of SU4-Worktopia, LLC, a Georgia limited liability company with a principal business address at 3500 Piedmont Road NE, Suite 625, Atlanta, Georgia 30305, United States (hereinafter called "Assignor");

WHEREAS, SU4-Worktopia, LLC has adopted and used, and is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (the "Marks") and the United States Trademark and Service Mark Registrations therefor (the "Registrations"), also listed on Schedule A; and

WHEREAS, Cvent, Inc., a Delaware corporation with a principal business address at 1765 Greensboro Station Place, 7<sup>th</sup> Floor, Tysons Corner, VA 22102, United States (hereinafter called "Assignee"), is the sole member of Cvent Atlanta, LLC, and desires to acquire all worldwide right, title and interest in and to the Marks and the Registrations;

NOW, THEREFORE, Assignor hereby assigns and transfers to Assignee all worldwide right, title and interest in and to the Marks, together with the business goodwill associated with the Marks, the Registrations, and the right to sue for and collect damages, profits, attorneys' fees, and all other available remedies for past infringements of the Marks.

ASSIGNOR

SU4-Worktopia, LLC

Date: 7/26/2016

By: [Signature]  
Name: Lawrence Samuelson  
Title: Secretary

STATE OF VIRGINIA )

COUNTY OF FAIRFAX )

Signed and sworn to before me this 26 day of July, 2016

[Signature]  
Notary Public

My commission expires 9/30/2017



SCHEDULE A

Marks:

Worktopia

Registrations:

<u>Jurisdiction</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
United States	Worktopia	3307787	October 9, 2007