

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM393084

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FiftyThree, Inc.		07/07/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mix Media, Inc.		
<b>Street Address:</b>	660 4th St.		
<b>Internal Address:</b>	#193		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94107		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86578347	MIX	
<b>Serial Number:</b>	86578349	MIX	
<b>Registration Number:</b>	4687415	MIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(650) 988-8500		
<b>Email:</b>	trademarks@fenwick.com		
<b>Correspondent Name:</b>	Christine B. Redfield, Esq.		
<b>Address Line 1:</b>	801 California Street		
<b>Address Line 2:</b>	Fenwick & West LLP, Silicon Valley Cente		
<b>Address Line 4:</b>	Mountain View, CALIFORNIA 94041		
<b>ATTORNEY DOCKET NUMBER:</b>	32368-00070-4833		
<b>NAME OF SUBMITTER:</b>	Christine B. Redfield, Esq.		
<b>SIGNATURE:</b>	/Christine Redfield/		
<b>DATE SIGNED:</b>	07/29/2016		
<b>Total Attachments: 3</b>			

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Exhibit D

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "*Assignment*"), effective as of July 7, 2016 (the Effective Date), is entered into between FiftyThree, Inc., a Delaware corporation ("*FiftyThree*"), having its principal place of business at 60 Hudson Street, Suite 1810, New York, NY 10018 ("*the Assignor*") and Mix Media, Inc., a Delaware corporation having its principal place of business at 660 4<sup>th</sup> St. #193, San Francisco, CA 94107 ("*MMI*") ("*the Assignor*").

WHEREAS, the Assignor is the owner of the MIX mark (the "*Mark*") and the corresponding applications (the "*Applications*") and registrations (the "*Registrations*") listed below.

MARK	COUNTRY	APP. NO.	APP. DATE	REG. NO.	CLASS
MIX	Australia	1630250	24-Jun-14		42
MIX	Brazil	907872913	24-Jun-14		42
MIX	Canada	1679074	29-May-14	TMA921457	42
MIX	China	14820586	18-Jul-14		42
MIX	European Union Community Trade Mark	013023551	24-Jun-14	013023551	42
MIX	India	2766853	2-Jul-14		42
MIX	Japan	2014-52451	24-Jun-14		38, 42
MIX	Mexico	1506734	16-Jul-14	1498206	42
MIX	Republic of Korea (South Korea)	2014-25175	24-Jun-14		42
MIX	Russian Federation	2014720893	24-Jun-14	569949	41
MIX	Russian Federation	2016703267	8-Feb-16		9, 42, and 45
MIX	United States of America	86256665	18-Apr-14	4687415	42
MIX	United States of America	86578347	27-Mar-15		9, 38
MIX	United States of America	86578349	27-Mar-15		41, 42, 45

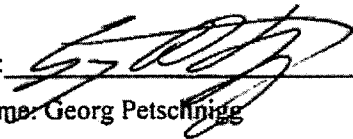
WHEREAS, Assignee wishes to acquire all of the Assignor's rights, title, and interest in and to the Mark, in the United States, Australia, EU, Brazil, Canada, China, India, Japan, Mexico, Russian Federation, and So including the Applications, Registrations, and any common law rights in connection with the Mark, together with the goodwill associated therewith throughout the world.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, including common law rights, title and interest in the United States, Australia, EU, Brazil, Canada, China, India, Japan, Mexico, Russian

Federation, and South Korea, and all other countries and jurisdictions of the world in and to the Mark together with the goodwill of the business symbolized by the Mark and the Applications and Registrations and that portion of the business which is ongoing and existing to which the Mark pertains.

ASSIGNOR  
FiftyThree, Inc.

ASSIGNEE  
Mix Media, Inc.

By:   
Name: Georg Petschnigg  
Title: Co-Founder and CEO  
Date: July 7, 2016

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

Federation, and South Korea, and all other countries and jurisdictions of the world in and to the Mark together with the goodwill of the business symbolized by the Mark and the Applications and Registrations and that portion of the business which is ongoing and existing to which the Mark pertains.

Signed at San Francisco, CA, this 14<sup>th</sup> day of July 2016.

ASSIGNOR  
FiftyThree, Inc.

ASSIGNEE  
Mix Media, Inc.

By: \_\_\_\_\_  
Name: Georg Petschnigg  
Title: Co-Founder and CEO  
Date: \_\_\_\_\_

By: Garrett Camp  
Name: Garrett Camp  
Title: \_\_\_\_\_  
Date: 7/14/16