

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM393009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
2508304 Ontario Limited		03/18/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Northern Innovations Holding Corp.		
Street Address:	381 NORTH SERVICE ROAD WEST		
City:	OAKVILLE, ONTARIO		
State/Country:	CANADA		
Postal Code:	L6M 0H4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86691265	MISSION1	
Serial Number:	86809503	VITA BUILD	
Serial Number:	86811729	MISSION1	
Serial Number:	86917026	BLACK ONYX	
Serial Number:	86930727	VITALIGENIX T-10	
Registration Number:	4675280	SX-7	
Registration Number:	4682764	FUELONE	
Registration Number:	4685330	PUREGENIX	
CORRESPONDENCE DATA			
Fax Number:	2124255288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124257200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Howard J. Shire, Esq.		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
NAME OF SUBMITTER:	Howard J. Shire, Esq.		
SIGNATURE:	/Howard J. Shire/		

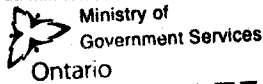
CH \$215.00 86691265

DATE SIGNED:	07/28/2016
---------------------	------------

Total Attachments: 2

source=Mar 18 16 - Art of Amend - 2508304 Ontario Limited to Northern Innovations Holding Corp #page1.tif

source=Mar 18 16 - Art of Amend - 2508304 Ontario Limited to Northern Innovations Holding Corp #page2.tif



CERTIFICATE
This is to certify that these
articles are effective on

CERTIFICAT
Ceci certifie que les présents
statuts entrent en vigueur le

2508304

MARCH 18 MARS, 2016

17

Director / Directeur
Business Corporations Act / Loi sur les sociétés par actions

Form 3
Business
Corporations
Act

Formule 3
Loi sur les
sociétés par
actions

**ARTICLES OF AMENDMENT
STATUTS DE MODIFICATION**

1. The name of the corporation is: (Set out in BLOCK CAPITAL LETTERS)
Dénomination sociale actuelle de la société (écrire en LETTRES MAJUSCULES SEULEMENT) :

2	5	0	8	3	0	4	O	N	T	A	R	I	O	L	I	M	I	T	E	D						

2. The name of the corporation is changed to (if applicable) : (Set out in BLOCK CAPITAL LETTERS)
Nouvelle dénomination sociale de la société (s'il y a lieu) (écrire en LETTRES MAJUSCULES SEULEMENT) :

N	O	R	T	H	E	R	N	I	N	N	O	V	A	T	I	O	N	S	H	O	L	D	I	N	G	C
O	R	P	.																							

3. Date of incorporation/amalgamation:
Date de la constitution ou de la fusion :
2016-03-09

(Year, Month, Day)
(année, mois, jour)

4. Complete only if there is a change in the number of directors or the minimum / maximum number of directors.
Il faut remplir cette partie seulement si le nombre d'administrateurs ou si le nombre minimal ou maximal d'administrateurs a changé.

Number of directors is/are: minimum and maximum number of directors is/are:
Nombre d'administrateurs : nombres minimum et maximum d'administrateurs :

Number minimum and maximum
Nombre minimum et maximum

or

5. The articles of the corporation are amended as follows:
Les statuts de la société sont modifiés de la façon suivante :

To change the name of the Corporation from 2508304 Ontario Limited to "Northern Innovations Holding Corp."

6. The amendment has been duly authorized as required by sections 168 and 170 (as applicable) of the *Business Corporations Act*.
La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la *Loi sur les sociétés par actions*.
7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on
Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le

2016-03-18

(Year, Month, Day)
(année, mois, jour)

These articles are signed in duplicate.
Les présents statuts sont signés en double exemplaire.

2508304 ONTARIO LIMITED

(Print name of corporation from Article 1 on page 1)
(Veuillez écrire le nom de la société de l'article un à la page une).

By/
Par :



(Signature)
(Signature)

Director

(Description of Office)
(Fonction)