

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM393674

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest recorded on May 14, 2015, at Reel/Frame 5516/0401

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Madison Capital Funding LLC, as administrative agent		08/01/2016	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	DR Media Holdings, LLC
<b>Street Address:</b>	203 Crescent Street, Building #4, Suite 503
<b>City:</b>	Waltham
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02453
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3943708	ACTIVE DEALERRATER CERTIFIED
Registration Number:	3843396	DEALERRATER
Registration Number:	3873182	DEALERRATER
Registration Number:	3885725	DEALERRATER
Registration Number:	4558329	DEALERRATER REVIEWS DRIVE BUSINESS
Registration Number:	4407053	360CERTIFIED
Serial Number:	86515177	LOTSHOT
Serial Number:	86515197	CERTIFIEDESENTIALS
Serial Number:	86515092	DEALERRATER

## CORRESPONDENCE DATA

Fax Number: 8669471121

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 5852631065

Email: nytm@nixonpeabody.com

Correspondent Name: Kristen M. Walsh, Nixon Peabody LLP

Address Line 1: 1300 Clinton Square

Address Line 4: Rochester, NEW YORK 14604

CH \$240.00 3943708

<b>ATTORNEY DOCKET NUMBER:</b>	556/100169
<b>NAME OF SUBMITTER:</b>	Colleen M. Raimond
<b>SIGNATURE:</b>	/Colleen M. Raimond/
<b>DATE SIGNED:</b>	08/03/2016
<b>Total Attachments: 3</b> source=Trademark Release#page1.tif source=Trademark Release#page2.tif source=Trademark Release#page3.tif	

## **TRADEMARK RELEASE AND REASSIGNMENT**

This Trademark Release and Reassignment is made as of August 1, 2016, by Madison Capital Funding LLC, as administrative agent ("Grantee").

### **W I T N E S S E T H:**

WHEREAS, Grantee and DR Media Holdings, LLC, a Delaware limited liability company ("Grantor") are parties to that certain Trademark Security Agreement dated as May 14, 2015 (the "Agreement"; capitalized terms which are not defined herein have the meaning given to such terms in the Agreement) and pursuant to which Grantor granted a security interest to Grantee in the Trademark Collateral (as defined in the Agreement) as security for certain obligations owing by Grantor to Grantee, including the Trademark Collateral set forth on Schedule A attached hereto;

WHEREAS, the Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on May 14, 2015, at Reel 5516 Frame 0401;

WHEREAS, Grantor has requested that Grantee release its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral and reassign the same to Grantor; and

WHEREAS, Grantee has agreed to release the entirety of its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Grantee hereby releases its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral, including, without limitation, the following:

(i) each Trademark listed on Schedule A annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

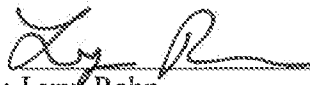
(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of each such Trademark, or (b) injury to the goodwill associated with each such Trademark.

2. Grantee hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Grantee, all of Grantee's right, title and interest (if any) in and to the Trademark Collateral.

[Signature Page Follows]

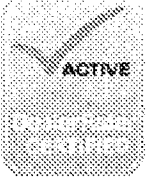


IN WITNESS WHEREOF, Grantee has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

MADISON CAPITAL FUNDING LLC, as  
Agent

By:   
Name: Lynn Rehn  
Title: Vice President

**SCHEDULE A**

**Trademark Registrations**

Trademark	Registration Number	Registration Date	Jurisdiction
	3943708	4/12/2011	United States
DEALERRATER	3843396	8/31/2010	United States
	3873182	11/9/2010	United States
DEALERRATER	3885725	12/7/2010	United States
	4558329	7/1/2014	United States
360CERTIFIED	4407053	9/24/2013	United States

**Trademark Applications**

Trademark	Application Number	Application Date	Jurisdiction
LOTSHOT	86/515177	1/27/2015	United States
CERTIFIEDESSENTIALS	86/515197	1/27/2015	United States
DEALERRATER	86/515092	1/27/2015	United States