

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394144

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M4 Strategies		08/08/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MFour Mobile Research		
Street Address:	19800 MACARTHUR BLVD, SUITE 700		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Corporation: CALIFORNIA		
Name:	MFour Mobile Research		
Street Address:	19800 MACARTHUR BLVD, SUITE 700		
City:	IRVINE		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85821274	M4 RESEARCH	
Serial Number:	85845660	GEOVALIDATION	
CORRESPONDENCE DATA			
Fax Number:	7147541244		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7147541234		
Email:	srothenberger@mfour.com		
Correspondent Name:	MFour Mobile Research		
Address Line 1:	19800 MACARTHUR BLVD		
Address Line 4:	Irvine, CALIFORNIA 92612		
NAME OF SUBMITTER:	Shane Rothenberger		
SIGNATURE:	/Shane Rothenberger/		

OP \$65.00 85821274

DATE SIGNED:	08/08/2016
Total Attachments: 0	

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