

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GRANI & PARTNERS S.P.A.		06/30/2016	Company: ITALY
RECEIVING PARTY DATA			
Name:	WORLD LICENSES B.V.		
Street Address:	Koningsweg 101,		
City:	's-Hertogenbosch		
State/Country:	NETHERLANDS		
Postal Code:	5211 BH		
Entity Type:	Company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85127845	ICKEE STIKEEZ	
CORRESPONDENCE DATA			
Fax Number:	6315013526		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6315015700		
Email:	mail@cdfslaw.com, kdugo@cdfslaw.com		
Correspondent Name:	Carter, DeLuca, Farrell & Schmidt, LLP		
Address Line 1:	445 Broad Hollow Road		
Address Line 2:	Suite 420		
Address Line 4:	Melville, NEW YORK 11747		
NAME OF SUBMITTER:	Robert P. Michal		
SIGNATURE:	/Robert P. Michal/		
DATE SIGNED:	08/10/2016		
Total Attachments: 2			
source=00951082#page1.tif			
source=00951082#page2.tif			

OP \$40.00 85127845

Annex 3

Deed of Assignment

regarding trademark rights and applications

The undersigned parties:

1. The company established under Italian law **GRANI & PARTNERS S.P.A.**, having its registered office at Via Gioberti 1, Milano, Italy, in this matter duly represented by Mr. E. (Enrico) Grani in his capacity as director, hereinafter referred to as the "Assignor";

and

2. The company with limited liability established under Dutch law **WORLD LICENSES B.V.**, having its registered office at Koningsweg 101, 5211 BH 's-Hertogenbosch, the Netherlands, in this matter duly represented by Mr. J.J.J. (Jasper) Rikken in his capacity as director, hereinafter referred to as the "Assignee";

Assignor and Assignee hereinafter also referred to individually as the "Party" and jointly as the "Parties";

Whereas:

- a) Assignor and Assignee have entered into the intellectual property rights purchase and transfer agreement on 30 June 2016 (hereinafter the "Agreement"), in the following trademarks:

Trademark	Territory	Registration No.	Application date	Registration date	Classes
ICKEE STIKEEZ (word mark)	United States of America	85127845	13 September 2010	15 February 2011	28
ICKEE STIKEEZ (word mark)	International registration	1057942		11 November 2010	28
STIKEEZ (word mark)	Italy	MI2010C011016	3 November 2010		
STIKEEZ (word mark)	International registration	1060978		10 November 2010	28
STIKEEZ (word mark)	International registration	1062056		10 November 2010	28
STIKEEZ (word mark)	European Community	013865787	23 March 2015	28 August 2015	8, 9, 14, 16, 18, 20, 21, 24, 25, 26, 29, 30, 32, 41, 42 and 43
NICKEEZ (word/device mark)	European Community	11577053	15 February 2013	7 May 2014	9, 16, 28

012345					
--------	--	--	--	--	--

(hereinafter referred to as the "Trademarks") have been assigned from Assignor to Assignee; and

- b) The Parties have signed the present Deed of Assignment as Annex 4 to the Agreement for the purpose of recording the assignment in the relevant trademarks registers.


It is hereby confirmed:

1. Assignor has assigned the Trademarks to Assignee and Assignee has accepted this assignment by signing the Agreement.
2. This Deed of Assignment serves as an extract of the Agreement in order to record the assignment in the relevant trademark registers.
3. Assignor undertakes to perform all acts upon Assignee's first request that may be additionally necessary to finalize the assignment.
4. This Deed of Assignment is agreed upon irrevocably. Parties exclude the possibility of rescinding this Deed of Assignment.
5. This Deed of Assignment shall be governed by and construed in accordance with and subject to the laws of the Netherlands. Any dispute arising from this Deed of Assignment shall be settled by the competent court in The Hague, the Netherlands.

AS AGREED and signed in duplicate,

in 's-Hertogenbosch, The Netherlands,

30 June 2016



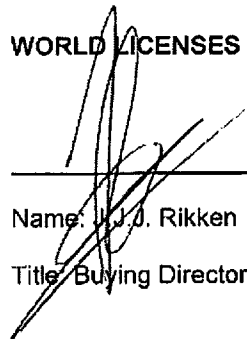
GRANI & PARTNERS S.P.A.

Name: E. Grani

Title: Director

in 's-Hertogenbosch, The Netherlands,

30 June 2016



WORLD LICENSES B.V.

Name: J.J.J. Rikken

Title: Buying Director