

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394477

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GRANI & PARTNERS S.P.A.		07/21/2016	Corporation: ITALY
RECEIVING PARTY DATA			
Name:	WORLD LICENSES B.V.		
Street Address:	Koningsweg 101,		
City:	's-Hertogenbosch		
State/Country:	NETHERLANDS		
Postal Code:	5211 BH		
Entity Type:	Company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85106374	STIKEEZ	
CORRESPONDENCE DATA			
Fax Number:	6315013526		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6315015700		
Email:	mail@cdfslaw.com, kdugo@cdfslaw.com		
Correspondent Name:	Carter, DeLuca, Farrell & Schmidt, LLP		
Address Line 1:	445 Broad Hollow Road		
Address Line 2:	Suite 420		
Address Line 4:	Melville, NEW YORK 11747		
NAME OF SUBMITTER:	Robert P. Michal		
SIGNATURE:	/Robert P. Michal/		
DATE SIGNED:	08/10/2016		
Total Attachments: 2			
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OP \$40.00 85106374

Deed of Assignment
regarding trademark rights and applications

The undersigned parties:

1. The company established under Italian law GRANI & PARTNERS S.P.A., having its registered office at Via Gioberti 1, Milano, Italy in this matter duly represented by Mr. E. Grani in his capacity as director, hereinafter referred to as the "Assignor";

and

2. The company with limited liability established under Dutch law WORLD LICENSES B.V., having its registered office at Koningsweg 101, 5211 BH 's-Hertogenbosch, the Netherlands, in this matter duly represented by Mr. J.J.J. Rikken in his capacity as director, hereinafter referred to as the "Assignee"

Assignor and Assignee hereinafter also referred to individually as the "Party" and jointly as the "Parties";

Whereas:

- a) Assignee and Assignor have entered into the intellectual property rights purchase and transfer agreement on 30 June 2016 (hereinafter the "Agreement"), regarding, inter alia, the transfer of all trademark rights relating to the STIKEEZ concept;
- b) To execute the obligations pursuant to article 9 of the Agreement, Parties will enter into this deed of assignment to assign the following trademarks (hereinafter the "Trademarks") to Assignee:

Trademark	Territory	Application / Registration No.	Application date	Classes
STIKEEZ	Brazil	908640889	21 November 2014	28
STIKEEZ	Philippines	42014505569 / 505569	28 November 2014	28
STIKEEZ	Canada	1710420-00	12 January 2015	28
STIKEEZ	United States of America	85106374 / 3919907	12 August 2010	28
STIKEEZ	Italy	MO2014C000769	3 October 2014	

It is hereby confirmed:

1. Assignor assigns the Trademarks to Assignee and Assignee accepts this assignment by signing this Deed of Assignment.

2. Assignor undertakes to perform all acts upon Assignee's first request that may be additionally necessary to finalize the assignment.
3. This Deed of Assignment is agreed upon irrevocably. Parties exclude the possibility of rescinding this Deed of Assignment.
4. This Deed of Assignment shall be governed by and construed in accordance with and subject to the laws of the Netherlands. Any dispute arising from this Deed of Assignment shall be settled by the competent court in The Hague, the Netherlands.

AS AGREED and signed in duplicate,

ROSENDA, 21 July 2016

's-Hertogenbosch, 21 July 2016

GRANI & PARTNERS S.P.A.

WORLD LICENSES B.V.

Name:

ENRICO COADI

Name: Mr. J.J. Rikken

Title:

CEO

Title: Buying Director