# CH \$40.00 8652

ETAS ID: TM395600

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: NUNC PRO TUNC ASSIGNMENT

**EFFECTIVE DATE:** 07/06/2016

### **CONVEYING PARTY DATA**

| Name            | Formerly | Execution Date | Entity Type           |
|-----------------|----------|----------------|-----------------------|
| OpenLikes, Inc. |          | 08/18/2016     | Corporation: DELAWARE |

### **RECEIVING PARTY DATA**

| Name:             | Mix Media, Inc.       |  |
|-------------------|-----------------------|--|
| Street Address:   | ss: 660 4th St.       |  |
| Internal Address: | #193                  |  |
| City:             | San Francisco         |  |
| State/Country:    | : CALIFORNIA          |  |
| Postal Code:      | 94107                 |  |
| Entity Type:      | Corporation: DELAWARE |  |

### **PROPERTY NUMBERS Total: 1**

| Property Type  | Number   | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 86521039 | MIX       |

# **CORRESPONDENCE DATA**

**Fax Number:** 6509385200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (650) 335-7947

Email: trademarks@fenwick.com
Correspondent Name: Christine B. Redfield, Esq.

Address Line 1: 801 California Street

Address Line 2: Fenwick & West LLP, Silicon Valley Cente

Address Line 4: Mountain View, CALIFORNIA 94041

| ATTORNEY DOCKET NUMBER: | 32368-00070-4833            |
|-------------------------|-----------------------------|
| NAME OF SUBMITTER:      | Christine B. Redfield, Esq. |
| SIGNATURE:              | /Christine Redfield/        |
| DATE SIGNED:            | 08/18/2016                  |

**Total Attachments: 1** 

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TRADEMARK REEL: 005859 FRAME: 0336

## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") is effective as of July 6, 2016 ("Effective Date") by and between OpenLikes, Inc., a Delaware corporation with a principal place of business at 660 4<sup>th</sup> Street, Unit 193, San Francisco, CA 94107 (the "Assignor") and Mix Media, Inc. a Delaware corporation with a principal place of business at 660 4<sup>th</sup> Street, #193, San Francisco, CA 94107(the "Assignee").

WHEREAS, the Assignor is the owner of all right, title and interest in and to the MIX trademark in connection with a website, software and technology for social networking, photo sharing, news and information sharing and related goods and services (the "Mark").

WHEREAS, the Assignor has filed a trademark application SN 86/521,039 for the Mark in the United States Patent and Trademark Office (the "Application").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns unto the Assignee, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said Mark together with the goodwill of the business symbolized by said Mark and the Application and that portion of the business which is ongoing and existing to which the Mark pertains.

This Assignment may be executed in any number of counterparts, each of which shall constitute an original and all of which together shall constitute one and the same instrument.

**ASSIGNOR** 

OpenLikes, Inc.

Title: VP O Peration

Date: 8/18/16

ASSIGNEE

Mix Media, Inc.

Title: UP operations

Date: 8/18/16

RECORDED: 08/18/2016

TRADEMARK
REEL: 005859 FRAME: 0337