

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395921

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Badgley Mischka Licensing LLC		02/29/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Titan Footwear, LLC		
Street Address:	5252 Bolsa Avenue		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92649		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85951746	BELLE BADGLEY MISCHKA	
CORRESPONDENCE DATA			
Fax Number:	7027963502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7027963476		
Email:	pto@johnlambertsen.com		
Correspondent Name:	John C. Lambertsen		
Address Line 1:	6900 Westcliff Drive, Suite 104		
Address Line 4:	Las Vegas, NEVADA 89145-0195		
NAME OF SUBMITTER:	John C. Lambertsen		
SIGNATURE:	/johnclambertsen/		
DATE SIGNED:	08/22/2016		
Total Attachments: 7			
source=BMassignTitanFtwr#page1.tif			
source=BMassignTitanFtwr#page2.tif			
source=BMassignTitanFtwr#page3.tif			
source=BMassignTitanFtwr#page4.tif			
source=BMassignTitanFtwr#page5.tif			

OP \$40.00 85951746

source=BMassignTitanFtwr#page6.tif

source=BMassignTitanFtwr#page7.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of February 29, 2016, is by and among Badgley Mischka Licensing LLC, a Delaware limited liability company (“**BML**”), ICL-Badgley Mischka Limited (“**Iconix China**”) and Iconix Latin America LLC, a Delaware limited liability company (“**Iconix Latin America**”) and, together with BML and Iconix China, each an “**Assignor**” and collectively, the “**Assignors**”), and Titan Footwear, LLC, a California limited liability company (“**Assignee**”).

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of the date hereof, by and among Buyer, Sellers and Iconix Brand Group, Inc. (the “**Asset Purchase Agreement**”), whereby the Buyer agreed to purchase, and Sellers agreed to sell, certain Purchased Assets (as defined in the Asset Purchase Agreement); and

WHEREAS, Assignors are the owners of all right, title, and interest in, under, and to the trademarks as specified in Schedule A hereto (the “**Trademarks**”) and Assignee desires to acquire the Trademarks; and

WHEREAS, Assignee is the successor in interest to the portion of each Assignor’s business to which the Trademarks pertain and desires to acquire the Trademarks, together with all goodwill associated therewith, remedies against infringement thereof, and rights to protection of interests provided thereby.

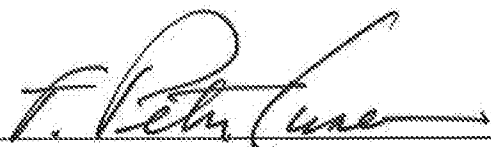
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, in accordance with that certain Asset Purchase Agreement dated as of the date hereof, by and among Assignee, Assignors and Iconix Brand Group, Inc. (the “**Asset Purchase Agreement**”), Assignors do hereby irrevocably sell, convey, assign, and transfer unto Assignee all right, title and interest in, under, and to the Trademarks, together with all goodwill associated therewith, remedies against infringement thereof, and rights to protection of interests provided thereby.

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same instrument. A signed copy of this Trademark Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

[Signature Pages Follow]

ASSIGNOR:

ICONIX LATIN AMERICA LLC

By: 

Name: Peter Cuneo

Title: Chairman & Interim CEO, Iconix Brand Group, Inc., its sole member and manager

STATE OF New York)

COUNTY OF New York) ss:

The foregoing Trademark Assignment was acknowledged before me this 29th day of February, 2016 by F. Peter Cuneo, the Interim CEO of Iconix Brand Group, Inc., a sole member of Iconix Latin America LLC on behalf of the company. He/she is personally known to me or who has produced _____ (type of identification) as identification.


NOTARY PUBLIC, STATE OF New York

(Print, Type or Stamp Commissioned Name of Notary Public)

ERICKA N. ALFORD
NOTARY PUBLIC STATE OF NEW YORK
LIC. # 02AL6065673
COMM. EXP 10/22/2017
COMMISSIONED IN NEW YORK COUNTY

SCHEDULE A

[List of Trademarks to be Attached]

Schedule 1.1(a)(i)
Owned Intellectual Property

Territory	Mark	Owner Name	IV	App Date	App #	Reg Date	Reg #	Status	Classes	Goods and Services	Image
UNITED STATES	BELLE BADGLEY MISCHKA	BADGLEY MISCHKA LICENSING LLC		6/5/2013	85951746			ALLOWED	25	25 - Clothing, namely dresses, pants, jeans, skirts, shorts, blazers, jackets, coats, vests, blouses, shirts, tops, footwear	

TRADEMARK