

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395078

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the ownership previously recorded on Reel 005359 Frame 0728. Assignor(s) hereby confirms the second assignment of KCML Registration No. 1957653 was an error and should not have been included in the assignment..		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADP DEALER SERVICES UK LIMITED		07/27/2016	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	CDK GLOBAL (UK) LIMITED		
Street Address:	Cygnet Way, Charnham Park		
City:	Hungerford		
State/Country:	UNITED KINGDOM		
Postal Code:	RG17 0YL		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3216126	ADMISSION	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-236-1313		
Email:	ofleming@btlaw.com		
Correspondent Name:	Olivia M. Fleming		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
ATTORNEY DOCKET NUMBER:	65944-235711		
NAME OF SUBMITTER:	Olivia M. Fleming		
SIGNATURE:	/ofleming/		
DATE SIGNED:	08/15/2016		
Total Attachments: 15			
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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM316514

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ENTITY CONVERSION	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADP Dealer Services, Inc.		08/28/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CDK Global, LLC		
Street Address:	1950 Hassell Road		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60195		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 57			
Property Type	Number	Word Mark	
Registration Number:	3216126	ADMISSION	
Registration Number:	4429707	ADP SERVICEEDGE	
Registration Number:	3518477	ADP W.E.B.MENU	
Registration Number:	3250605	ADP W.E.B.SUITE	
Registration Number:	3290380	ADP W.E.B.SUITE	
Registration Number:	3130697	APPOINTMENT CYCLE	
Registration Number:	1401134	ASC	
Registration Number:	3884925	AUTOMOTIVE SERVICE CONSULTANTS	
Registration Number:	2947923	BD BOOT CAMP	
Registration Number:	3001292	BD COLLEGE	
Registration Number:	3304960	BD PROCESS	
Registration Number:	2144338	BDC	
Registration Number:	2160137	BDC SALES ADVISOR	
Registration Number:	2144340	BDM	
Registration Number:	2135543	BDS	
Registration Number:	4441079	BOU	
Registration Number:	3399427	BUZZ TRAK	
Registration Number:	2992065	CALL OF THE NATION	
Registration Number:	3374633	COBALT	
Registration Number:	3243151	CUSTOMER TOUCH	
TRADEMARK			

CH 51440.00 3216126

Property Type	Number	Word Mark
Registration Number:	3190314	CUSTOMER TOUCH
Registration Number:	2986450	DATAFRESH
Registration Number:	3112907	DEALERCAP
Registration Number:	3105064	DEALERCAP
Registration Number:	1915360	DEALERNET
Registration Number:	2981020	DEALERSHIP OPERATING PLAN
Registration Number:	3073546	DEALERSUITE
Registration Number:	3168452	DEALIX
Registration Number:	2966873	DOP
Registration Number:	3206692	DOX
Registration Number:	1957653	KCML
Registration Number:	3107975	LASERSTATION
Registration Number:	3110704	LEADSONDEMAND
Registration Number:	2270102	LIGHTSPEED
Registration Number:	4133081	LIGHTSPEEDEVO
Registration Number:	4133082	LIGHTSPEEDNXT
Registration Number:	3488147	MENUVANTAGE
Registration Number:	1500736	MNI
Registration Number:	1471316	MNI
Registration Number:	2562093	PARTSCAN
Registration Number:	1781897	PARTSVOICE
Registration Number:	3627547	RESULTS MADE EASY
Registration Number:	3418206	SHOP CALLS
Registration Number:	2412251	TRAVER BD SYSTEM
Registration Number:	4518444	TRAVER BDI
Registration Number:	2167265	TRAVER TECHNOLOGIES
Registration Number:	2992086	TRAVER TECHNOLOGIES DRIVING FRONT-END SO
Registration Number:	2918029	VEHICLESCAN
Registration Number:	4164272	V-SEPT
Registration Number:	3551414	WEBCOMPOSITE
Registration Number:	2266514	WEBEDGE
Serial Number:	86092112	ADP COLLABORATION EDGE
Serial Number:	86012018	ADP DASH
Serial Number:	85861672	ADP FRONT OFFICE EDGE
Serial Number:	86118336	COBALT MARKET EDGE
Serial Number:	86181705	PROFITPULSE
Serial Number:	86181703	PROFITPULSE

CORRESPONDENCE DATA

TRADEMARK

REEL: 005359 FRAME: 0729

TRADEMARK

REEL: 005862 FRAME: 0292

Fax Number: 4158828220

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (650) 798-6700

Email: SFTrademarks@klgates.com

Correspondent Name: Susan Hollander and Jocelyn Belloni

Address Line 1: Four Embarcadero Center, Suite 1200

Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	1106733.00011
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NAME OF SUBMITTER:	Jocelyn M. Belloni
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SIGNATURE:	/jocelyn m. belloni/
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DATE SIGNED:	09/09/2014
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Total Attachments: 6

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REEL: 005359 FRAME: 0730

TRADEMARK
REEL: 005862 FRAME: 0293

CDK GLOBAL (UK) LIMITED
OFFICER'S CERTIFICATE
July 27, 2016

The undersigned, Lee Brunz, does hereby certify that he is a director of CDK Global (UK) Limited (the "Corporation"), a company incorporated in England and Wales and, in such capacity, does hereby further certify on behalf of the Corporation as of the date hereof that:

1. Attached hereto as Exhibit A is a true, complete and correct copy of a certificate of incorporation on change of name, effective October 1, 2014, evidencing the change of name of the Corporation from ADP Dealer Services UK Limited to CDK Global (UK) Limited.
2. The Corporation currently owns the mark "KCML" and has continuously owned such mark since February 12, 2007.
3. At no point was the mark "KCML" transferred to ADP Dealer Services, Inc.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, I have signed my name as of the date first written above.

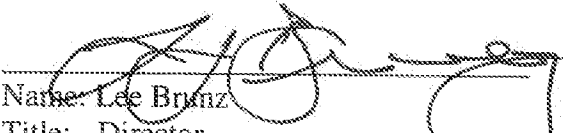
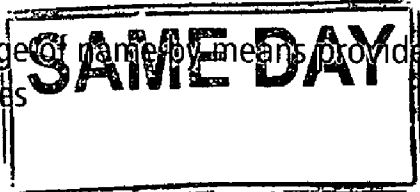

Name: Lee Brinz
Title: Director

Exhibit A
Certificate of Incorporation on Change of Name

NM04

Notice of change of name by means provided for in the articles



Companies House

101601/SU

A fee is payable with this form
Please see 'How to pay' on the last page

What this form is for
You may use this form to give notice of a change of name by means provided for in the articles

What this form is NOT
You cannot use this form for notice of a change of name other than those the articles

WEDNESDAY



A01 *A3HLSYR6* #199
01/10/2014
COMPANIES HOUSE

1 Company details

Company number	0	1	2	8	1	6	5	1
Existing company name in full	ADP DEALER SERVICES UK LIMITED							

→ Filling in this form
Please complete in typescript or in bold black capitals
All fields are mandatory unless specified or indicated by *

2 Proposed name

The above company resolved to change the company name to

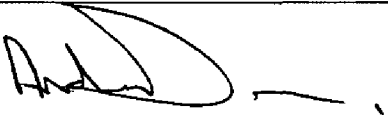
Proposed name [Ⓢ] CDK Global (UK) Limited

I confirm that the change of name is being made by means provided for in the company's articles

[Ⓢ] Sensitive words
If the proposed name contains sensitive or restricted words or expressions you must provide form NM06 'Request to seek comments of government department or other specified body on change of name and the appropriate supporting information before the name can be changed

3 Signature

I am signing this form on behalf of the company

Signature [Ⓢ] 

This form may be signed by Director [Ⓢ], Secretary, Person authorised [Ⓢ], Liquidator, Administrator, Administrative receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager

[Ⓢ] Societas Europaea
If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

[Ⓢ] Person authorised
Under either section 270 or 274 of the Companies Act 2006

NM04

Notice of change of name by means provided for in the articles



Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record

Contact name Legal Dept

Company name ADP Dealer Services

Address Cygnet Way

Charnham Park

Post town Hungerford

County/Region Berkshire

Postcode RG17 0YL

Country England

DX

Telephone 01488 662 662



Checklist

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following

- The company name and number match the information held on the public Register
- You have provided the proposed name in section 2
- You have signed the form
- You have enclosed the correct fee



Important information

Please note that all information on this form will appear on the public record



How to pay

A fee of £10 is payable to Companies House in respect of a notice of change of name by means provided for in the articles

Make cheques or postal orders payable to 'Companies House'



Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland
The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1



Further information

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk



FILE COPY

**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company Number 1281651

The Registrar of Companies for England and Wales hereby certifies that
under the Companies Act 2006:

ADP DEALER SERVICES UK LIMITED

a company incorporated as private limited by shares; having its registered
office situated in England and Wales; has changed its name to:

CDK GLOBAL (UK) LIMITED

Given at Companies House on **1st October 2014**



Companies House



**THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES**

TRADEMARK

REEL: 005862 FRAME: 0299

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ADP DEALER SERVICES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ADP DEALER SERVICES, INC." TO "CDK GLOBAL, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF AUGUST, A.D. 2014, AT 12:34 O'CLOCK P.M.

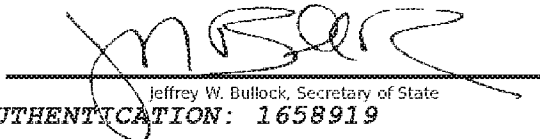
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF SEPTEMBER, A.D. 2014, AT 10 O'CLOCK A.M.

4438348 8100V

141125139

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1658919

DATE: 08-29-14

TRADEMARK
REEL: 005359 FRAME: 0731

TRADEMARK
REEL: 005862 FRAME: 0300

CERTIFICATE OF CONVERSION
OF
ADP DEALER SERVICES, INC.
(a Delaware corporation)

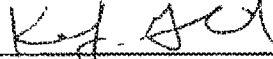
Pursuant to Section 18-214 of
the Delaware Limited Liability Act

It is hereby certified that:

1. The date the corporation was first formed is October 10, 2007 and the jurisdiction where the corporation was first formed is Delaware.
2. The name of the corporation immediately prior to the filing of this Certificate is ADP Dealer Services, Inc.
3. The name of the limited liability company as set forth in its Certificate of Formation is CDK Global, LLC.
4. The effective date and time of the conversion of the corporation to a limited liability company is September 1, 2014 at 10:00 a.m. (Eastern time).

[Remainder of page intentionally left blank]

Dated: August 28, 2014



Name: Kenneth J. Gladish
Title: Authorized Person

[Signature page to Certificate of Conversion of ADP Dealer Services, Inc.]

TRADEMARK
REEL: 005359 FRAME: 0733

TRADEMARK
REEL: 005862 FRAME: 0302

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "CDK GLOBAL, LLC" FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF AUGUST, A.D. 2014, AT 12:34 O'CLOCK P.M.

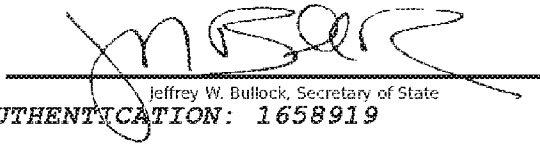
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIRST DAY OF SEPTEMBER, A.D. 2014, AT 10 O'CLOCK A.M.



4438348 8100V

141125139

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1658919

DATE: 08-29-14

TRADEMARK
REEL: 005359 FRAME: 0734

TRADEMARK
REEL: 005862 FRAME: 0303

CERTIFICATE OF FORMATION
OF
CDK GLOBAL, LLC

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:


FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is CDK Global, LLC.

SECOND: The address of the registered office and the name and the address of the registered agent of the limited liability company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act are The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, County of New Castle, Delaware 19801.

THIRD: The effective date and time of the formation of the limited liability company is September 1, 2014 at 10:00 a.m. (Eastern time).

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on August 28, 2014.



Name: Kenneth J. Gladish
Title: Authorized Person

[Signature page to Certificate of Formation of CDK Global, LLC]

RECORDED: 09/09/2014

RECORDED: 08/15/2016

TRADEMARK
REEL: 005359 FRAME: 0736

TRADEMARK
REEL: 005862 FRAME: 0305