

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396518

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dejana Truck & Utility Equipment Co.		07/15/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Acquisition Delta LLC		
Street Address:	777 North 73rd Street		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53223		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4148166	DURARAC	
Registration Number:	4004171	KATERACK	
Registration Number:	4020923	DEJANA	
Registration Number:	3933131	DEJANA	
Registration Number:	3918361	DURABOXMAX	
Registration Number:	3918362	DURACUBEMAX	
Registration Number:	3918363	DURABOX	
Registration Number:	3918364	DURACUBE	
Registration Number:	3952969	STEP N CUBE	
CORRESPONDENCE DATA			
Fax Number:	4142974900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414 271-2400		
Email:	ipdocketing@foley.com, jrodriguez@foley.com		
Correspondent Name:	Mark J. Diliberti - Foley & Lardner LLP		
Address Line 1:	777 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Mark J. Diliberti		

OP \$240.00 4148166

SIGNATURE:	/MJD/
DATE SIGNED:	08/26/2016
Total Attachments: 6 source=Assignment of Trademark and Trademark Registration Rights#page1.tif source=Assignment of Trademark and Trademark Registration Rights#page2.tif source=Assignment of Trademark and Trademark Registration Rights#page3.tif source=Assignment of Trademark and Trademark Registration Rights#page4.tif source=Assignment of Trademark and Trademark Registration Rights#page5.tif source=Assignment of Trademark and Trademark Registration Rights#page6.tif	

ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATION RIGHTS

WHEREAS, Acquisition Delta LLC, a Delaware limited liability company expected to be renamed Dejana Truck & Utility Equipment Company, LLC (“Buyer”), Peter Paul Dejana Family Trust dated 12/31/98, a Florida trust (the “Trust”), Dejana Truck & Utility Equipment Company, Inc., a New York corporation (“DTUENY”), and, solely in his capacity as the appointed agent and attorney-in-fact for the Trust and DTUENY, Andrew Dejana, a resident of the State of New York, are party to that certain Asset Purchase Agreement, dated as of June 15, 2016 (the “Purchase Agreement”);

WHEREAS, pursuant to the Purchase Agreement, Buyer is acquiring substantially all of the assets of DTUENY, Dejana Aerial Equipment Company, LLC, a New York limited liability company, Dejana Truck & Utility Equipment Co. of New England, Inc., a Rhode Island corporation, Dejana Truck & Utility Equipment Co. of Mid-Atlantic, LLC, a Maryland limited liability company, Dejana Truck Equipment of Greater Philadelphia, Inc., a New Jersey corporation, Dejana Truck & Utility Equipment Company of Pennsylvania, LLC, a New York limited liability company, Dejana Cargo & Van Body Equipment Company, Inc., a Maryland corporation, and Dejana Cargo & Van Interiors, Inc., a Maryland corporation (collectively, “Sellers”);

WHEREAS, Sellers are the owners of the registered trademarks, trademark applications, common law trademarks and service marks set forth on the attached Exhibit A, along with other common law trademarks and service marks and trade names that constitute “Seller Intellectual Property” under the Purchase Agreement (the “Trademarks”), and Sellers or their predecessors in interest have adopted, have used and are using the Trademarks; and

WHEREAS, pursuant to the Purchase Agreement, Buyer has agreed to acquire from Sellers, and Sellers have agreed to transfer to Buyer, all right, title and interest in and to the Trademarks along with the goodwill of the business symbolized by the marks and the identified registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sellers hereby sell, assign and transfer to Buyer and its successors and assigns all right, title and interest in and to, and the use of, the Trademarks and all renewals thereof, together with (a) the goodwill of the business symbolized by the Trademarks and (b) all claims and demands that any Seller (either itself or through its predecessors) may have, at law or in equity, whether presently known, unknown, accrued or to accrue, arising out of past or present infringements of the Trademarks, including, without limitation, the right to recover all claims for damages and compensation. Such right, title and interest shall be held and enjoyed by Buyer and its successors and assigns as fully and entirely as the same would have been held and enjoyed by Sellers if this sale, assignment and transfer had not been made.

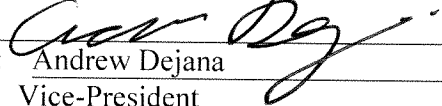
The provisions of this instrument are subject, in all respects, to the terms and conditions of the Purchase Agreement, including, without limitation, all of the covenants, representations and warranties contained therein, all of which shall survive the execution and delivery of this instrument to the extent indicated in the Purchase Agreement. Nothing contained in this instrument shall be deemed to modify, amend or supersede any of the terms or conditions of the Purchase Agreement. In the event of any conflict or inconsistency between the terms and conditions of this instrument and the terms and conditions of the Purchase Agreement, the terms and conditions

of the Purchase Agreement shall prevail. This instrument shall be binding upon Sellers and their successors and assigns, and shall inure to the benefit of Buyer and its successors and assigns.

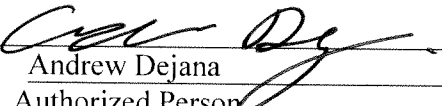
[Signature page follows]

IN TESTIMONY WHEREOF, each Seller has caused its duly authorized officer to execute and deliver this instrument as of July 15, 2016.

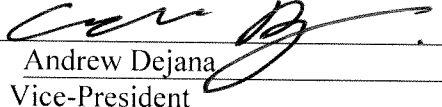
**DEJANA TRUCK & UTILITY EQUIPMENT
COMPANY, INC.**

By: 
Name: Andrew Dejana
Title: Vice-President

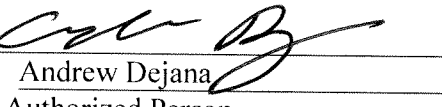
**DEJANA AERIAL EQUIPMENT COMPANY,
LLC**

By: 
Name: Andrew Dejana
Title: Authorized Person

**DEJANA TRUCK & UTILITY EQUIPMENT
CO. OF NEW ENGLAND, INC.**

By: 
Name: Andrew Dejana
Title: Vice-President

**DEJANA TRUCK & UTILITY EQUIPMENT
CO. OF MID-ATLANTIC, LLC**

By: 
Name: Andrew Dejana
Title: Authorized Person

**DEJANA TRUCK EQUIPMENT OF
GREATER PHILADELPHIA, INC.**

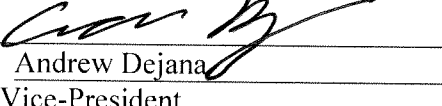
By: 
Name: Andrew Dejana
Title: Vice-President

EXHIBIT A**Registered U.S. Trademarks**

TRADEMARK	OWNER	REGISTRATION NO./ INT. CL.	MARK DRAWING CODE	SERIAL NO.	FILING DATE	REGISTRATION DATE
DURARAC	DEJANA TRUCK & UTILITY EQUIPMENT CO.	4,148,166 12	(4) STANDARD CHARACTER MARK	76-708.647	08-08-2011	05-19-2012
KATERACK	DEJANA TRUCK & UTILITY EQUIPMENT CO.	4,004,171	(4) STANDARD CHARACTER MARK	76-698115	06-26-2009	08-02-2011
DEJANA	DEJANA TRUCK & UTILITY EQUIPMENT CO.	4,020,923	(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS	76-698151	06-29-2009	09-06-2011
DEJANA	DEJANA TRUCK & UTILITY EQUIPMENT CO.	3,933,131	(4) STANDARD CHARACTER MARK	76-698116	06-26-2009	03-22-2011
DURABOXMAX	DEJANA TRUCK & UTILITY EQUIPMENT CO.	3,918,361	(4) STANDARD CHARACTER MARK	76698258	07-06-2009	02-15-2011
DURACUBEMAX	DEJANA TRUCK & UTILITY EQUIPMENT CO.	3,918,362	(4) STANDARD CHARACTER MARK	76698261	07-06-2009	02-15-2011
DURABOX	DEJANA TRUCK & UTILITY EQUIPMENT CO.	3,918,363	(4) STANDARD CHARACTER MARK	76698263	07-06-2009	02-15-2011
DURACUBE	DEJANA TRUCK & UTILITY EQUIPMENT CO.	3,918,364	(4) STANDARD CHARACTER MARK	76698264	07-06-2009	02-15-2011

TRADEMARK	OWNER	REGISTRATION NO./ INT. CL.	MARK DRAWING CODE	SERIAL NO.	FILING DATE	REGISTRATION DATE
STEP N CUBE	DEJANA TRUCK & UTILITY EQUIPMENT CO.	3,952,969	(4) STANDARD CHARACTER MARK	76701766	02-23-2010	02-03-2011

Unregistered Trademarks

Title	Description
Dejana Sealed Van Partition	Installed on the Ford Transit Connect, Ram ProMaster City and Nissan NV1500. It separates the driver in the cab from the fumes located in the cargo area and seals all potential channels from fumes and spills as well as providing climate control and noise reduction.
VersaRack	Flexible stake platform truck body with eight heavy-duty panels that can be removed (in whole or part) to create a platform body.
Hub Drive Cable Puller	Truck with equipment designed with patented technology for the removal of underground wire and cable in the utility industry.
Tandem Reel Loader	Truck designed to work in cooperation with the Hub Drive to remove and install underground cable. Contains many of the same features as the Hub Drive Cable Puller and is capable of lifting and loading two 16,000 pound reels.
Hub Drive Cable Trailer	Trailer that offers the same patented features and technology as the Cable Puller, but as an independent, self-propelled unit that is capable of speeds of up to 2 MPH.

Service Mark

DEJANA[®]
Truck and Utility Equipment