

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397306

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Santa Colina Vineyard, LLC		08/09/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Rita's Crown, LLC		
Street Address:	1604 North O Street		
City:	Lompoc		
State/Country:	CALIFORNIA		
Postal Code:	93436		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3970991	RITA'S CROWN	
CORRESPONDENCE DATA			
Fax Number:	4158823232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-882-3200		
Email:	tmparalegal3@owe.com		
Correspondent Name:	Melville Owen		
Address Line 1:	Owen, Wickersham & Erickson, P.C.		
Address Line 2:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:	Melville Owen		
SIGNATURE:	/Melville Owen/		
DATE SIGNED:	09/02/2016		
Total Attachments: 5			
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CH \$40.00 3970991

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of August 9, 2016, by and between SANTA COLINA VINEYARD, LLC, a Delaware limited liability company ("Seller"), and RITA'S CROWN, LLC, a California limited liability company ("Buyer").

WHEREAS, Seller is the owner of the following trademark and U.S. trademark registration (the "Trademark");

<u>Trademark:</u>	<u>Goods:</u>	<u>Registration No.:</u>
RITA'S CROWN	Wine	3970991

WHEREAS, Seller wishes to assign the Trademark, including the goodwill represented thereby (the "Goodwill"), to Buyer and Buyer is desirous of acquiring such Trademark and Goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby assigns to Buyer all right, title and interest Seller holds in and to the Trademark and Goodwill and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Trademark.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

(Signatures to Follow)

IN WITNESS WHEREOF, Seller has entered into this Assignment as of the date first written above.

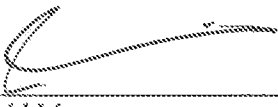
SELLER:

SANTA COLINA VINEYARD, LLC,
a Delaware limited liability company

By: Meriwether Farms, LLC, a California limited liability company
Its: Sole Member

By: GI Manager L.P., a Delaware limited partnership
Its: Asset Manager

By: GI Manager LLC, a Delaware limited liability company
Its: General Partner

By: 
Name: David Mace
Its: Vice President

BUYER:

RITA'S CROWN, LLC,
a California limited liability company

By: _____
Name:
Its:

IN WITNESS WHEREOF, Seller has entered into this Assignment as of the date first written above.

SELLER:

SANTA COLINA VINEYARD, LLC,
a Delaware limited liability company

By: Meriwether Farms, LLC, a California limited liability company
Its: Sole Member


By: GI Manager L.P., a Delaware limited partnership
Its: Asset Manager

By: GI Manager LLC, a Delaware limited liability company
Its: General Partner

By: _____
Name: David Mace
Its: Vice President

BUYER:

RITA'S CROWN, LLC,
a California limited liability company

By: 
Name: VICTOR GALLARDO
Its: PRESIDENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

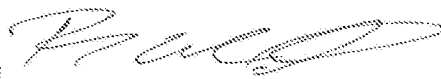
STATE OF California
COUNTY OF San Francisco } ss.

On 7/28/2016 before me, Brett Ashley Steck, a Notary Public, personally appeared David E. Mace (here insert name and title of the officer)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature 



(This area for notary stamp)

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

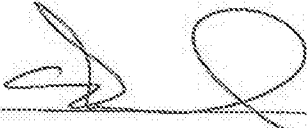
STATE OF } ss:
COUNTY OF SANTA BARBARA

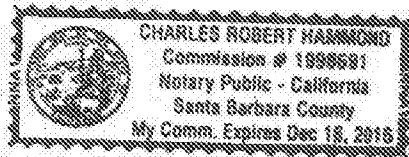
On August 5, 2016 before me, CHARLES HAMMOND, a Notary Public, personally
(here insert name and title of the officer)

appeared VICTOR GALLEGOS
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

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Trademark Assignment