

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Central Partners, LLC		10/07/2014	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	ECHL Inc.		
Street Address:	116 Village Blvd.		
Internal Address:	Suite 230		
City:	Princeton		
State/Country:	NEW JERSEY		
Postal Code:	08540		
Entity Type:	Non-Profit Corporation: VIRGINIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4201951	CHL	
Registration Number:	4210124	CHL TV	
Registration Number:	4210125	THE CENTER OF HOCKEY	
Registration Number:	4210126	CHL CENTRAL HOCKEY LEAGUE	
CORRESPONDENCE DATA			
Fax Number:	3367232701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(336)723-7200		
Email:	cotis@hendricklawfirm.com		
Correspondent Name:	Kenneth C. Otis		
Address Line 1:	723 Coliseum Drive		
Address Line 2:	Suite 101		
Address Line 4:	Winston Salem, NORTH CAROLINA 27106		
NAME OF SUBMITTER:	Kenneth C. Otis		
SIGNATURE:	/Kenneth C. Otis/		
DATE SIGNED:	09/08/2016		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT TO ECHL INC.


THIS TRADEMARK ASSIGNMENT ("Agreement") made effective the **7th** day of October, 2014 by and between **Central Partners, LLC** a Nevada Limited Liability Company with an address of 6100 E. Central, Wichita, Kansas 67208 ("Assignor"), and **ECHL Inc.**, a Virginia Non Profit Corporation with an address of 116 Village Blvd., Suite 230, Princeton, New Jersey 08540("Assignee").

WITNESSETH:

WHEREAS, the Assignor has used the words, marks, trademarks, trade names, design elements and logos in connection with various classes of goods and services, including all intellectual property rights relating to the "Central Hockey League" and the "CHL," and all goodwill associated therewith;

WHEREAS, the hockey teams associated with Assignor have the opportunity to become Members in the Assignee's hockey league; and

WHEREAS, the Assignor is the record owner of the following Trademark Registrations (together with the common law rights above, comprise the "Marks"):

Trademark	Registration No.
CHL	4201951
CHL TV	4210124
The Central of Hockey	4210125
	4210126

WHEREAS, the Assignor and Assignee agree that this Assignment and recordation thereof with the United States Patent and Trademark Office shall transfer the ownership of the Marks to Assignee;

NOW, THEREFORE, in consideration of the above premises, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

SECTION 1
ASSIGNMENT

1.1 Assignment. The Assignor does hereby assign to the Assignee all right, title, and interest including but not limited to, all registration rights with respect to the Marks, all rights to prepare derivative marks, all goodwill and all other rights in and to the Marks.

1.2 Representations and Warranties.

A. Assignor represents and warrants to the Assignee that the:

- (1) Assignor has the right, power and authority to enter into this Agreement;
- (2) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights in the Marks;
- (3) The Marks are freely assignable and not subject to liens, security interests, licenses or encumbrances of any kind;
- (4) The Marks do not infringe the rights of any person or entity;
- (5) The Marks are not subject to any claims, pending or threatened; and
- (6) The Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

1.3 Agreement to Perform Necessary Acts. Upon written notice from the Assignee, the Assignor agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the intent and provisions of this Agreement.

SECTION 2
MISCELLANEOUS PROVISIONS

2.1 Entire Agreement. This Agreement supersedes all previous agreements, understandings, and arrangements between the parties, whether oral or written, and constitutes the entire agreement between the parties.

2.2 Amendments. This Agreement may not be modified, amended, altered, or supplemented except by an agreement in writing executed by the parties hereto.

2.3 Articles and Other Headings. The articles and other headings contained in this Agreement are for reference purposes only, and shall not affect in any way the meaning or interpretation of the terms of this Agreement.

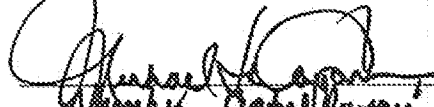
2.4 Counterparts. This Agreement is executed in multiple originals, with each copy being considered an original.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives as of the date first set forth above.

ECHL INC.: "Assignee"

By: 
Brian McKenna, Commissioner

CENTRAL PARTNERS, LLC: "Assignor"

By: 
Michael Caputo, Central Partners, LLC
Title: General Counsel