

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397714

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900372869		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
a la mode technologies, LLC		06/16/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	B2 Equity Holdings, Inc.		
Street Address:	9110 Strada Place, Suite 6210		
City:	Naples		
State/Country:	FLORIDA		
Postal Code:	34108		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86409289	NARRATIVE COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-552-6000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Jennifer A. Visintine		
Address Line 1:	ONE US BANK PLAZA		
Address Line 2:	Thompson Coburn LLP, 30th Floor		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	47986-136758		
NAME OF SUBMITTER:	Jennifer A. Visintine		
SIGNATURE:	/Jennifer A. Visintine/		
DATE SIGNED:	09/07/2016		
Total Attachments: 9			
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TRADEMARK ASSIGNMENT

WHEREAS, a la mode technologies, LLC, a Florida limited liability company (collectively, "Assignor") owns United States Trademark Application No. 86/409289 for NARRATIVE COLLECTION for computer software for use in database management and document production for real estate professionals (the mark NARRATIVE COLLECTION and Trademark Application No. 86/409289 are hereinafter referred to collectively as the "Mark");

WHEREAS, B2 Equity Holdings, Inc. ("Assignee") has acquired and is acquiring the portion of Assignor's business to which Mark pertains, which business is ongoing and existing, and is desirous of acquiring all of Assignor's right, title and interest in and to the Mark and any registrations issuing from Trademark Application No. 86/409289; and

WHEREAS, Assignor now desires to transfer all of its right, title and interest in and to the Mark to Assignee.

NOW THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby sells, assigns and transfers unto Assignee the entire right, title and interest in and to the Mark, and any registration issuing from Trademark Application No. 86/409289, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Mark been made.
2. Assignor agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.

a la mode technologies, llc

Signature: Jennifer L. Sides

Name: Jennifer L. Sides

Title: EVP, General Counsel

Date: 6/16/16