

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM397827

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KIND Management Inc.		09/08/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMorgan Chase Bank, N.A., as Administrative Agent		
<b>Street Address:</b>	IL1-1145/54/63, P.O. Box 6026		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60680-6026		
<b>Entity Type:</b>	national association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 62</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4495231	A DIFFERENT KIND OF WHOLE GRAIN...	
<b>Registration Number:</b>	3504106	BE KIND TO YOUR BODY, YOUR TASTE BUDS AN	
<b>Registration Number:</b>	4294620	BR(AND)	
<b>Registration Number:</b>	4422462	BRAND PHILOSOPHY	
<b>Registration Number:</b>	4898399	CHEWY WITH A CRUNCH	
<b>Registration Number:</b>	4038664	CLEARING NUTS OF THEIR BAD 'WRAP'	
<b>Registration Number:</b>	3831926	DO THE KIND THING	
<b>Registration Number:</b>	4237862	DO THE KIND THING	
<b>Registration Number:</b>	4898800	DO THE KIND THING FOR YOUR BODY	
<b>Registration Number:</b>	4898218	DO THE KIND THING FOR YOUR BODY, YOUR TA	
<b>Registration Number:</b>	4898192	DO THE KIND THING FOR YOUR TASTE BUDS	
<b>Registration Number:</b>	4898799	DO THE KIND THING FOR YOUR WORLD	
<b>Registration Number:</b>	4108870	DO THE KIND THING - FOR YOUR BODY, YOUR	
<b>Registration Number:</b>	4038689	EAT TWO KIND BARS A DAY, KEEP THE POUNDS	
<b>Registration Number:</b>	4034850	FILL UP WITHOUT FILLING OUT	
<b>Registration Number:</b>	4038571	GRAB HEALTH BY THE NUTS	
<b>Registration Number:</b>	4038569	HAVE YOUR KIND AND EAT IT TWO	
<b>Registration Number:</b>	4038688	HEALTHY SNACKS SHOULDN'T HAVE TO HIDE	
<b>Registration Number:</b>	3634183	INGREDIENTS YOU CAN SEE AND PRONOUNCE	

CH \$1565.00 4495231

Property Type	Number	Word Mark
Registration Number:	4466296	IT'S BOLD TO BE KIND
Registration Number:	4466295	IT'S COOL TO BE KIND
Registration Number:	4466294	IT'S STRONG TO BE KIND
Registration Number:	3963173	IT'S USUALLY THE NUTS THAT CHANGE THE WO
Registration Number:	3971639	KIND
Registration Number:	2984772	KIND
Registration Number:	4161495	KIND
Registration Number:	5015984	KIND
Registration Number:	4898735	KIND
Registration Number:	4940908	KIND
Registration Number:	5013102	KIND
Registration Number:	3882221	KIND
Registration Number:	4097493	KIND FRUIT + NUT
Registration Number:	4057245	KIND GIVES A NEW PURPOSE TO SNACKING
Registration Number:	4240627	KIND HEALTHY GRAINS
Registration Number:	4574891	KIND HEALTHY GRAINS
Registration Number:	4935559	KIND
Registration Number:	4013148	KINDINGS
Registration Number:	4053499	KINDTASTIC
Registration Number:	4038663	LOOK FINE. EAT KIND.
Registration Number:	4282821	MAKE PEACE WITH YOUR CRAVINGS
Registration Number:	4156875	NOTHING TO HIDE
Registration Number:	4372746	NOT-ONLY-FOR-PROFIT
Registration Number:	4108939	NOT-ONLY-FOR-PROFIT
Registration Number:	4282976	OUR SECRET INGREDIENT IS THAT WE HAVE NO
Registration Number:	4898770	SNACK LIKE THERE IS A TOMORROW
Registration Number:	4038690	SPOIL YOUR DINNER WITH KIND
Registration Number:	4372017	START SMALL
Registration Number:	4753437	STRONG AND KIND
Registration Number:	4887580	STRONG & KIND
Registration Number:	4767042	STRONG & KIND
Registration Number:	4597283	STRONG & KIND
Registration Number:	3990614	THE NUTRITIONAL BOOST YOU NEED FROM A RE
Registration Number:	4285966	WAY GOOD, WEIGH BETTER.
Registration Number:	4108869	WE LOOK BETTER NAKED
Registration Number:	3959239	YOU SHOULDN'T HAVE TO CHOOSE BETWEEN HEA
Registration Number:	3849708	YOU'VE BEEN KINDED
Serial Number:	86172276	"NOT SO RANDOM" ACTS OF KINDNESS

Property Type	Number	Word Mark
Serial Number:	86676867	KIND
Serial Number:	86724924	KIND
Serial Number:	87123799	LIVE KIND. EVERY DAY.
Serial Number:	87110465	KIND
Registration Number:	4049775	KINDELICIOUS

**CORRESPONDENCE DATA**

Fax Number: 3129939767

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3129932647

Email: zeynep.gieseke@lw.com

Correspondent Name: Zeynep Gieseke

Address Line 1: 330 N. Wabash Avenue, Suite 2800

Address Line 2: Latham & Watkins LLP

Address Line 4: Chicago, ILLINOIS 60611

**ATTORNEY DOCKET NUMBER:** 049067--0151

**NAME OF SUBMITTER:** Zeynep Gieseke

**SIGNATURE:** /zg/

**DATE SIGNED:** 09/08/2016

**Total Attachments: 8**

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**TRADEMARK SECURITY AGREEMENT**

This Trademark Security Agreement (this "Agreement") dated as of September 8, 2016, by and between **KIND MANAGEMENT INC.**, a Delaware corporation (the "Grantor") and **JPMORGAN CHASE BANK, N.A.**, as administrative agent (the "Administrative Agent"), for the ratable benefit of the Secured Parties (as defined in the Credit Agreement defined below), is entered into in connection with that certain Credit Agreement dated as of the date hereof (as amended, restated, supplemented, extended, refinanced or otherwise modified from time to time, the "Credit Agreement") among KIND Inc., a Delaware corporation, the Lenders (as defined in the Credit Agreement) from time to time party thereto and the Administrative Agent.

This Agreement is executed pursuant to the terms of that certain Security and Pledge Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified, the "Security and Pledge Agreement"), among the Grantor, the other grantors party thereto and the Administrative Agent, for the ratable benefit of the Secured Parties. Capitalized terms used herein but not defined herein shall have the meanings assigned to them in the Security and Pledge Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Grantor hereby grants, and collaterally assigns to the Administrative Agent, for the benefit of the Secured Parties, as collateral security for the payment, performance, and satisfaction of the Secured Obligations (as defined in the Credit Agreement), a continuing first priority security interest in any and all right, title and interest of the Grantor in and to all of the following property of the Grantor, whether now owned or existing or owned, acquired or arising hereafter: all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, whether currently in use or not at all, all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, the Trademarks described on Schedule 1 hereto, all common-law rights related to the foregoing, all rights corresponding to any thereof, including, without limitation, the right to obtain all reissues, extensions or renewals thereof and the right to sue for past, present or future infringement or dilution of the foregoing, and including the right to receive all damages therefrom (the "Trademark Collateral"). Notwithstanding the foregoing, the Trademark Collateral shall not include any Excluded Property, including any "intent to use" trademark application prior to the filing of a "Statement of Use" or "Amendment to Allege Use" with respect thereto, to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of such "intent-to-use" trademark application or any registration issuing therefrom under applicable Law.

The rights and remedies of the Administrative Agent, on behalf of the Secured Parties, with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security and Pledge Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are deemed to conflict with the Security and Pledge Agreement, the provisions of the Security and Pledge Agreement shall govern.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties have duly executed this Trademark Security Agreement on the day and year first written above.

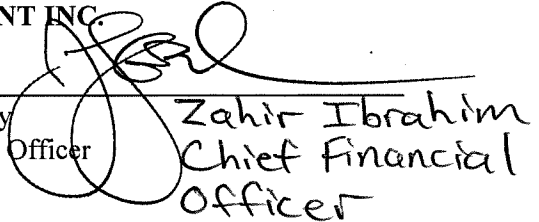
**GRANTOR:**

**KIND MANAGEMENT INC.**

By: \_\_\_\_\_

Name: Daniel Lubetzky

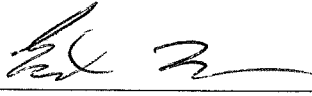
Title: Chief Executive Officer



Zahir Ibrahim  
Chief Financial  
Officer

Acknowledged and accepted:

**JPMORGAN CHASE BANK, N.A.,**  
as Administrative Agent

By:  \_\_\_\_\_

Name: Edward P. Nallan, Jr.  
Title: Authorized Signor



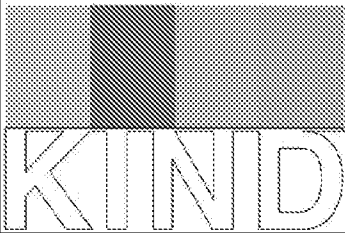
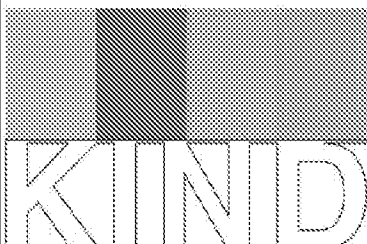
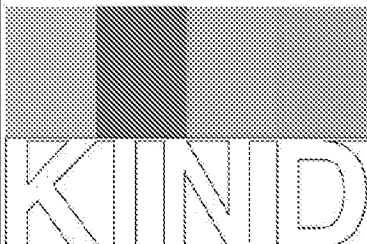
SCHEDULE 1


Trademarks




Grantor	Trademark	Application Number	Registration Number	Registration Date
KIND MANAGEMENT INC.	"NOT SO RANDOM" ACTS OF KINDNESS	86/172,276	Registration in Process	
KIND MANAGEMENT INC.	A DIFFERENT KIND OF WHOLE GRAIN...	85/459,663	4,495,231	03/11/2014
KIND MANAGEMENT INC.	BE KIND TO YOUR BODY, YOUR TASTE BUDS AND THE WORLD	77/314,217	3,504,106	09/23/2008
KIND MANAGEMENT INC.	BR(AND)	85/526,452	4,294,620	02/26/2013
KIND MANAGEMENT INC.	brAND philosophy	85/489,654	4,422,462	10/22/2013
KIND MANAGEMENT INC.	CHEWY WITH A CRUNCH	86/685,867	4,898,399	02/09/2016
KIND MANAGEMENT INC.	CLEARING NUTS OF THEIR BAD 'WRAP'	85/268,886	4,038,664	10/11/2011
KIND MANAGEMENT INC.	DO THE KIND THING	77/962,942	3,831,926	08/10/2010
KIND MANAGEMENT INC.	DO THE KIND THING	85/641,925	4,237,862	11/06/2012
KIND MANAGEMENT INC.	DO THE KIND THING FOR YOUR BODY	86/779,107	4,898,800	02/09/2016
KIND MANAGEMENT INC.	DO THE KIND THING FOR YOUR BODY, YOUR TASTE BUDS & YOUR WORLD	86/682,586	4,898,218	02/09/2016
KIND MANAGEMENT INC.	DO THE KIND THING FOR YOUR TASTE BUDS	86/681,580	4898192	02/09/2016
KIND MANAGEMENT INC.	DO THE KIND THING FOR YOUR WORLD	86/779,105	4,898,799	02/09/2016
KIND MANAGEMENT	DO THE KIND THING-FOR YOUR BODY, YOUR	85/384,933	4,108,870	03/06/2012

INC.	TASTE BUDS, & THE WORLD!			
KIND MANAGEMENT INC.	EAT TWO KIND BARS A DAY, KEEP THE POUNDS AWAY	85/272,715	4,038,689	10/11/2011
KIND MANAGEMENT INC.	FILL UP WITHOUT FILLING OUT	85/255,042	4,034,850	10/04/2011
KIND MANAGEMENT INC.	GRAB HEALTH BY THE NUTS	85/265,811	4,038,571	10/11/2011
KIND MANAGEMENT INC.	HAVE YOUR KIND AND EAT IT TWO	85/265,799	4,038,569	10/11/2011
KIND MANAGEMENT INC.	HEALTHY SNACKS SHOULDN'T HAVE TO HIDE	85/272,701	4,038,688	10/11/2011
KIND MANAGEMENT INC.	INGREDIENTS YOU CAN SEE AND PRONOUNCE	77/524,863	3,634,183	06/09/2009
KIND MANAGEMENT INC.	It's BOLD to be KIND	85/956,075	4,466,296	01/14/2014
KIND MANAGEMENT INC.	It's COOL to be KIND	85/956,074	4,466,295	01/14/2014
KIND MANAGEMENT INC.	It's STRONG to be KIND	85/956,073	4,466,294	01/14/2014
KIND MANAGEMENT INC.	IT'S USUALLY THE NUTS THAT CHANGE THE WORLD	77/962,923	3,963,173	05/17/2011
KIND MANAGEMENT INC.	KIND	77/981,723	3,971,639	05/31/2011
KIND MANAGEMENT INC.	KIND	76/596,770	2,984,772	08/16/2005
KIND MANAGEMENT INC.	KIND	77/333,800	4,161,495	06/19/2012
KIND MANAGEMENT INC.	KIND	86/702,578	5,015,984	08/09/2016
KIND MANAGEMENT INC.	KIND	86/724,964	4,898,735	02/09/2016



KIND MANAGEMENT INC.	KIND	86/724,974	4,940,908	04/19/2016
KIND MANAGEMENT INC.	KIND	85/579,711	5,013,102	08/02/2016
KIND MANAGEMENT INC.	KIND (Trade dress) 	77/827,342	3,882,221	11/30/2010
KIND MANAGEMENT INC.	KIND FRUIT + NUT (Trade dress) 	77/721,453	4,097,493	02/14/2012
KIND MANAGEMENT INC.	KIND GIVES A NEW PURPOSE TO SNACKING	85/096,485	4,057,245	11/15/2011
KIND MANAGEMENT INC.	KIND HEALTHY GRAINS	85/450,043	4,240,627	11/13/2012
KIND MANAGEMENT INC.	KIND HEALTHY GRAINS	86/092,499	4,574,891	07/29/2014
KIND MANAGEMENT INC.	KIND LOGO 	86/676,861	4,935,559	04/12/2016
KIND MANAGEMENT INC.	KIND LOGO 	86/676,867	Registration in Process	
KIND MANAGEMENT INC.	KIND LOGO 	86/724,924	Registration in Process	
KIND MANAGEMENT	KINDELICIOUS	77/816,085	4,049,775	11/01/2011

INC.				
KIND MANAGEMENT INC.	KINDINGS	77/903,894	4,013,148	08/16/2011
KIND MANAGEMENT INC.	KINDTASTIC	77/816,084	4,053,499	11/08/2011
KIND MANAGEMENT INC.	LIVE KIND. EVERY DAY.	87/123,799	Registration in Process	
KIND MANAGEMENT INC.	LOOK FINE. EAT KIND.	85/268,870	4,038,663	10/11/2011
KIND MANAGEMENT INC.	MAKE PEACE WITH YOUR CRAVINGS	85/656,285	4,282,821	01/29/2013
KIND MANAGEMENT INC.	NOTHING TO HIDE	85/375,357	4,156,875	06/12/2012
KIND MANAGEMENT INC.	NOT-ONLY-FOR-PROFIT	77/615,310	4,372,746	07/23/2013
KIND MANAGEMENT INC.	NOT-ONLY-FOR-PROFIT	85/433,677	4,108,939	03/06/2012
KIND MANAGEMENT INC.	OUR SECRET INGREDIENT IS THAT WE HAVE NO SECRET INGREDIENTS	85/658,610	4,282,976	01/29/2013
KIND MANAGEMENT INC.	SNACK LIKE THERE IS A TOMORROW	86/750,886	4,898,770	02/09/2016
KIND MANAGEMENT INC.	SPOIL YOUR DINNER WITH KIND	85/272,741	4,038,690	10/11/2011
KIND MANAGEMENT INC.	START SMALL	85/797,082	4,372,017	07/23/2013
KIND MANAGEMENT INC.	STRONG AND KIND	86/976,101	4,753,437	06/09/2015
KIND MANAGEMENT INC.	STRONG & KIND (B&W Trade Dress) 	86/259,273	4,887,580	01/19/2016
KIND MANAGEMENT INC.	STRONG & KIND (Color Trade Dress)	86/259,265	4,767,042	07/07/2015

				
KIND MANAGEMENT INC.	STRONG & KIND (& Design) 	86/212,566	4,597,283	09/02/2014
KIND MANAGEMENT INC.	THE NUTRITIONAL BOOST YOU NEED FROM A REAL FOOD BAR MADE WITH WHOLE NUTS AND FRUIT	77/794,160	3,990,614	07/05/2011
KIND MANAGEMENT INC.	WAY GOOD, WEIGH BETTER.	85/658,609	4,285,966	02/05/2013
KIND MANAGEMENT INC.	WE LOOK BETTER NAKED	85/384,915	4,108,869	03/06/2012
KIND MANAGEMENT INC.	YOU SHOULDN'T HAVE TO CHOOSE BETWEEN HEAVEN AND HEALTH	77/949,007	3,959,239	05/10/2011
KIND MANAGEMENT INC.	YOU'VE BEEN KINDED	77/903,892	3,849,708	09/21/2010
KIND MANAGEMENT INC.		87/110,465	Registration in Process	