

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM397608

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reckitt Benckiser Inc.		01/01/2011	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reckitt Benckiser LLC		
<b>Street Address:</b>	399 Interpace Parkway		
<b>City:</b>	Parsippany		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07054		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3843815	LEMON & LIME BLOSSOM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9734045676		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9734042479		
<b>Email:</b>	na-tmg@rb.com		
<b>Correspondent Name:</b>	Reckitt Benckiser LLC		
<b>Address Line 1:</b>	399 Interpace Parkway		
<b>Address Line 4:</b>	Parsippany, NEW JERSEY 07054		
<b>NAME OF SUBMITTER:</b>	Linda M. Dooley		
<b>SIGNATURE:</b>	/l.dooley/		
<b>DATE SIGNED:</b>	09/07/2016		
<b>Total Attachments: 4</b>			
source=RB LLC Certificates of Conversion Formation 21Dec10#page1.tif			
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OP \$40.00 3843815

# Delaware

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## The First State

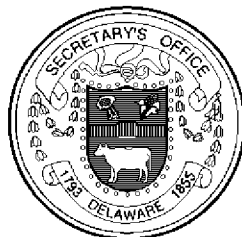
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "RECKITT BENCKISER INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "RECKITT BENCKISER INC." TO "RECKITT BENCKISER LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 5:12 O'CLOCK P.M.

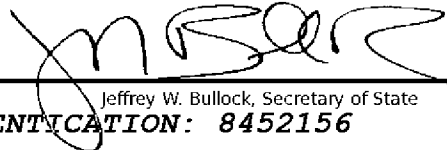
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 12 O'CLOCK A.M.

0839519 8100V

101219142

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8452156

DATE: 12-23-10

TRADEMARK  
REEL: 005872 FRAME: 0520

CERTIFICATE OF CONVERSION  
OF  
RECKITT BENCKISER INC.  
INTO

RECKITT BENCKISER LLC

(Pursuant to Section 266 of the  
Delaware General Corporation Law and Section 18-214 of the Delaware Limited  
Liability Company Act)

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1. The name of the corporation immediately prior to the filing of this Certificate of Conversion is Reckitt Benckiser Inc.
2. The date of filing of its original Certificate of Incorporation with the Secretary of State of the State of Delaware is June 10, 1977.
3. The name of the limited liability company into which the corporation shall be converted, as stated on its Certificate of Formation, is Reckitt Benckiser LLC.
4. The conversion shall be effective at 12:00 midnight at the end of December 31, 2010.
5. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law.

Dated: December 17, 2010

RECKITT BENCKISER INC

By 

Name: Markus Hartmann

Title: Vice President

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "RECKITT BENCKISER LLC" FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 5:12 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 12 O'CLOCK A.M.

0839519 8100V

120276084

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9408896

DATE: 03-05-12

TRADEMARK  
REEL: 005872 FRAME: 0522

**CERTIFICATE OF FORMATION**  
**OF**  
**RECKITT BENCKISER LLC**

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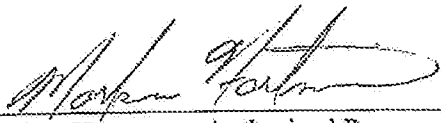
This Certificate of Formation of Reckitt Benckiser LLC is being duly executed and filed by Markus Hartmann, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act.

FIRST. The name of the limited liability company is Reckitt Benckiser LLC (hereinafter referred to as the "Company").

SECOND. The address of the registered office of the Company in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808. The name of the registered agent of the Company for service of process at such address is Corporation Service Company.

THIRD. The effective time of the filing of this Certificate of Formation shall be 12:00 midnight at the end of December 31, 2010.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation and affirms the truth of the statements contained herein under penalties of perjury.

  
\_\_\_\_\_  
Markus Hartmann, Authorized Person