

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM398413

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900367252		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FRIEDOLA LIVING GMBH		05/30/2016	Limited Liability Company: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HAPPY PEOPLE GMBH & CO. KG		
<b>Street Address:</b>	Konsul-Smidt-Strasse 8 B		
<b>City:</b>	Bremen		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	28217		
<b>Entity Type:</b>	Limited Partnership: GERMANY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0894510	BEMA	
<b>Registration Number:</b>	1071886	SCHWIMMFLUGEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2126618002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212) 661-8000		
<b>Email:</b>	info@lmiplaw.com, lberrios@lmiplaw.com		
<b>Correspondent Name:</b>	Jonathan Myers		
<b>Address Line 1:</b>	Lucas & Mercanti LLP		
<b>Address Line 2:</b>	30 Broad Street, 21st Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>ATTORNEY DOCKET NUMBER:</b>	SCHW-01511 & 01937-TM		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Jonathan Myers		
<b>Address Line 1:</b>	Lucas & Mercanti LLP		
<b>Address Line 2:</b>	30 Broad Street, 21st Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10004		

<b>NAME OF SUBMITTER:</b>	Jonathan Myers
<b>SIGNATURE:</b>	/jonathan myers/
<b>DATE SIGNED:</b>	09/14/2016
<b>Total Attachments: 1</b> source=SCHW-01511M-Assignment-Happy-People#page1.tif	

01511M &amp; 01937M SCHW

## ASSIGNMENT

Whereas friedola Living GmbH, a limited liability company of Germany located at Topfmühle 1, 37276 Meinhard-Frieda, Germany has adopted, used and is using the marks

BEMA – registration 0,894,510 issued July 14, 1970

SCHWIMMFLUGEL – registration 1,071,886 issued August 23, 1977

and

Whereas HAPPY PEOPLE GMBH & CO. KG, a limited partnership of Germany located at Konsul-Smidt-Straße 8 B, 28217 Bremen, Germany, is desirous of acquiring said marks and the registrations resulting therefrom;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, friedola Living GmbH does hereby assign unto HAPPY PEOPLE GMBH & CO. KG all right, title and interest in and to said marks, together with the good will of the business symbolized by the marks, and the registrations resulting therefrom.

friedola Living GmbH

By: 

Name: Désirée Derin-Holzapfel

Title: General Manager

Date: 30.05.2016