

900377836 09/13/2016

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM398239

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Connecting Point Marketing Group, Inc.		09/12/2016	Corporation: NEW HAMPSHIRE

RECEIVING PARTY DATA

Name:	Connecting Point Marketing Group, LLC
Street Address:	56 Dow Lane
City:	Rye
State/Country:	NEW HAMPSHIRE
Postal Code:	03870
Entity Type:	LLC Corporation: DELAWARE

Handwritten: RLS
9/16/16

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3189767	CONNECTING POINT
Registration Number:	3199253	STOREPOINT
Registration Number:	3354988	BUILDPOINT
Registration Number:	3289922	TECHPOINT
Registration Number:	4136247	ENERGYPOINT
Registration Number:	4136248	HOTELPOINT
Registration Number:	4165152	RESTAURANTPOINT
Registration Number:	4305762	NEXTPOINT
Serial Number:	87033061	HEALTHPOINT

OP \$240.00 3189767

CORRESPONDENCE DATA

Fax Number: 6175236215
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 617-589-3898
Email: rsampson@davismalm.com
Correspondent Name: Richard L. Sampson
Address Line 1: One Boston Place
Address Line 2: Suite 3700
Address Line 4: Boston, MASSACHUSETTS 02108

NAME OF SUBMITTER:	Richard L. Sampson
SIGNATURE:	/ris/
DATE SIGNED:	09/13/2016
Total Attachments: 4 source=13856001.IPAssignment.ConnetingPt#page1.tif source=13856001.IPAssignment.ConnetingPt#page2.tif source=13856001.IPAssignment.ConnetingPt#page3.tif source=13856001.IPAssignment.ConnetingPt#page4.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

INTELLECTUAL PROPERTY ASSIGNMENT made as of the 12th day of September, 2016 by CONNECTING POINT MARKETING GROUP, INC., a New Hampshire corporation with its principal place of business at 56 Dow Lane, Rye, NH 03870 ("Assignor") to CONNECTING POINT MARKETING GROUP, LLC, a Delaware limited liability company with its principal place of business at 56 Dow Lane, Rye, NH 03870 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is currently the owner of the trade names, trademarks, trademark applications and trademark registrations identified on Schedule A attached hereto and incorporated herein by reference (the "Trademarks");

WHEREAS, pursuant to a certain Contribution and Exchange Agreement, dated on or about the date hereof (the "Contribution Agreement"), Assignor is obligated to assign the Trademarks to Assignee; and

WHEREAS, Assignor desires to transfer the Trademarks to Assignee and Assignee wants to accept the transfer of the Trademarks from Assignor.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor, by these presents, does hereby sell, assign and transfer unto Assignee all right, title and interest in and to the Trademarks, together with (a) all applications to register and registrations of the Trademarks (including any such registrations identified in Schedule A), (b) the goodwill of the business symbolized by the Trademarks and any registrations thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks or any registrations thereof or such goodwill and all rights to sue to obtain equitable relief for any such infringement or dilution. This Intellectual Property Assignment is effective as of the date hereof.

NOW, THEREFORE, Assignor will sign any other instruments, documents, or applications necessary to effect the intent of the foregoing, including, but not limited to, any filings required by the United States Patent and Trademark Office.

[Signature Page Follows]

The foregoing assignment of the Trademarks by Assignor to Assignee is hereby accepted as of the 12 day of September, 2016

Assignee:

CONNECTING POINT MARKETING GROUP, LLC

By: Connecting Point Marketing Group, Inc.,
its sole Member

By: Nancy Splaine
Name: Nancy Splaine
Title: President

STATE OF NEW HAMPSHIRE

COUNTY OF Rockingham

The foregoing instrument was acknowledged before me this 12 day of September, 2016 by NANCY SPLAINE as President of Connecting Point Marketing Group, Inc., a Delaware limited liability company, on behalf of the Corporation.

Kim Hauk

Notary Public Kim Hauk
Print Name:
My commission expires:

(Seal)

KIMBERLY M. HAULK
Notary Public, State of New Hampshire
My Commission Expires Aug. 5, 2020

[Signature Page to Intellectual Property Assignment]

TRADEMARK
REEL: 005876 FRAME: 0198

IN WITNESS WHEREOF, Assignor has executed this assignment, as an instrument under seal, as of the 12 day of September, 2016.

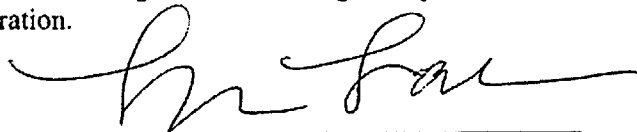
Assignor: CONNECTING POINT MARKETING GROUP, INC.

By: Nancy Splaine
Name: Nancy Splaine
Title: President

STATE OF NEW HAMPSHIRE

COUNTY OF Rockingham

The foregoing instrument was acknowledged before me this 12 day of September, 2016 by Nancy Splaine as President of Connecting Point Marketing Group, Inc., a New Hampshire corporation, on behalf of the corporation.



Notary Public
Print Name: Kim Hauk
My commission expires:

(Seal)

KIMBERLY M. HAUK
Notary Public, State of New Hampshire
My Commission Expires Aug. 5, 2020

[Signature Page to Intellectual Property Assignment]

TRADEMARK
REEL: 005876 FRAME: 0199

Schedule A

Mark	Application Number	Current record title owner	Registration Number	Jurisdictions	Date/Next Deadline
CONNECTING POINT	76621913	CPMG	3,189,767	US	Filed: November 23, 2004 Issued: December 26, 2006 Status: Registered
StorePoint	76621915	CPMG	3,199,253	US	Filed November 23, 2004 Issued: January 16, 2007 Status: Registered
BuildPoint	77056890	CPMG	3,354,988	US	Filed: December 5, 2006 Issued: December 18, 2007 Status: Registered
TechPoint	77056892	CPMG	3,289,922	US	Filed: December 5, 2006 Issued: September 11, 2007 Status: Abandoned
EnergyPoint	85115461	CPMG	4,136,247	US	Filed August 25, 2010 Issued: May 1, 2012 Status: Registered
HotelPoint	85115470	CPMG	4,136,248	US	Filed: August 25, 2010 Issued: May 1, 2012 Status: Registered
FacilitiesPoint	85115476	CPMG		US	Filing Date: August 25, 2010 Issued: Status: Abandoned
RestaurantPoint	85115484	CPMG	4,165,152	US	Filing Date: August 25, 2010 Issued: June 26, 2012 Status: Registered
NEXTPOINT	85249899	CPMG	4,305,762	US	Filing Date: February 23, 2011 Issued: March 19, 2013 Status: Registered
HealthPoint	87033061	CPMG		US	Filing Date: May 11, 2016 Issued: Not Issued Status: Pending Approval