

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398716

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marc Loeb		06/30/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Kellwood Company, LLC		
Street Address:	600 Kellwood Parkway		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4736652	INDIGO ROSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3145763340		
Email:	brian.oconnor@kellwood.com		
Correspondent Name:	Brian O'Connor		
Address Line 1:	600 Kellwood Parkway		
Address Line 4:	Chesterfield, MISSOURI 63017		
NAME OF SUBMITTER:	Brian R. O'Connor		
SIGNATURE:	/Brian O'Connor/		
DATE SIGNED:	09/16/2016		
Total Attachments: 4			
source=Trademark Assignment Jun 28 2016 (Fully Executed)#page1.tif			
source=Trademark Assignment Jun 28 2016 (Fully Executed)#page2.tif			
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OP \$40.00 4736652

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of June 30, 2016 ("Effective Date") by and between Marc Loeb, an individual residing in the State of New Jersey (Assignor"), and Kellwood Company, LLC, a Delaware Limited Liability Company ("Assignee").

WHEREAS, Assignor is the owner of the trademark registration set forth on Exhibit A attached hereto (the "Mark"), along with the goodwill of the business appurtenant to said Mark; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the Mark, together with the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration received by the Assignor from the Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark, for the United States and all other countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any other country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entity or agency in any other country, to record Assignee as the assignee and owner of the Marks.

Assignor shall take all further actions, and provide to Assignee, and to Assignee's successors, assigns, or other legal representatives, all such cooperation and assistance reasonably requested by Assignee to more fully and effectively effectuate the purposes of this Assignment.


* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Marc Loeb

Kellwood Company, LLC

By: _____

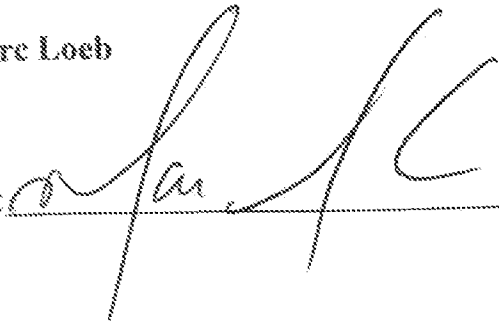
By:  _____

Name: Joseph J. Lombardi

Title: CEO

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Marc Loeb

By:  _____

Kellwood Company, LLC

By: _____

Name:

Title:

SCHEDULE A

<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>
BEAUPORT	United States	4,736,652	May 12, 2015