

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399274

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Metro Irrigation Supply Company, Ltd.		04/01/2016	Limited Partnership: TEXAS
RECEIVING PARTY DATA			
Name:	Alliance Trading, Inc.		
Street Address:	109 Northpark Boulevard		
City:	Covington		
State/Country:	LOUISIANA		
Postal Code:	70433		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4971769	GOOD NATURED	
CORRESPONDENCE DATA			
Fax Number:	6152591450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6152591450		
Email:	trademarks@arlaw.com		
Correspondent Name:	Edward Playfair - Adams and Reese LLP		
Address Line 1:	424 Church Street		
Address Line 2:	Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
NAME OF SUBMITTER:	Edward Playfair		
SIGNATURE:	/Edward Playfair/		
DATE SIGNED:	09/21/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into by and between Metro Irrigation Supply Company, Ltd., a Texas limited partnership (“Assignor”), and Alliance Trading, Inc., a Delaware corporation (the “Assignee”);

WHEREAS, Assignor owns the trademark “**GOOD NATURED**” and the associated trademark application Serial Number 86599985, filed April 16, 2015, based on use of the trademark in commerce since February 13, 2015, which is nearing registration (the “Mark”);

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor has in and to the Mark and the registration and application therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark throughout the world, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and all causes of action and claims based on past actions or infringement related to the Mark, along with any right to sue and recover for damages and profits.

Dated: April 1, 2016

Metro Irrigation Supply Company, Ltd.

By: MISC MANAGEMENT, LLC
its General Partner

By: 

Name: J. Kelly McColin

Title: Manager